

تحت رعاية الدكتور/ مصطفى مدبولي - رئيس مجلس وزراء جمهورية مصر العربية
Under the Patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt

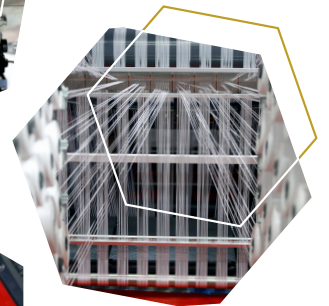
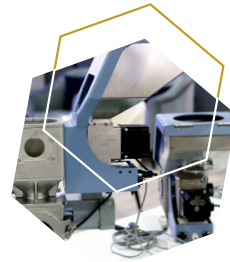
**PLASTEX**
9 - 12 JANUARY 2026
EGYPT INTERNATIONAL EXHIBITION CENTER

UNDER THE PATRONAGE OF



MAXIMISE YOUR BRAND VISIBILITY AT THE REGION'S
LEADING PLASTICS EXHIBITION

BOOST YOUR
PARTICIPATION AT
PLASTEX 2026



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AMPLIFY YOUR MARKET INFLUENCE AT PLASTEX 2026

The Region's Largest Plastics and Rubber Exhibition and Conference

Transform your existing participation into a high-visibility, high-impact commercial opportunity. By upgrading to a sponsorship package, your brand will be showcased to 32,000+ global trade buyers, distributors, manufacturers, processors, and senior decision-makers converging in Cairo for the industry's most influential annual meeting.

The 2026 edition marks a pivotal evolution for the event with the launch of the PLASTEX Conferences — a multi-stream platform convening government leaders, CEOs, industry pioneers and technical experts to address the trends redefining the sector. Sponsorship of these platforms unlocks unprecedented access, authority and visibility.

Our curated portfolio of exclusive branding, thought-leadership and engagement opportunities is engineered to strengthen your competitive positioning and drive measurable value — from pre-event brand amplification, to onsite dominance, to sustained post-show visibility.

Whether your objective is to accelerate lead generation, elevate brand authority, secure strategic partnerships, or increase qualified traffic to your stand, PLASTEX 2026 sponsorship ensures your organisation sits at the forefront of the conversations, decisions and investments shaping the future of the plastics and rubber industry.

Position your brand where the industry's leaders meet, innovate and do business. Let us tailor the right sponsorship solution to maximise your impact across all four days of the event.



COMPREHENSIVE PACKAGE DETAILS

PACKAGE 1

Visibility Level: Core Presence

Designed to strengthen baseline visibility and ensure your brand is consistently seen across high-traffic touchpoints.

Includes:

- Full-page advert in the Official Show Catalogue
- Website banner placement on the PLASTEX 2026 website
- 4 delegate passes to access all conferences

USD 3,000



PACKAGE 2

Visibility Level: Enhanced Exposure

Elevate your brand presence with expanded exposure across both digital and onsite channels to drive sustained audience engagement.

Includes:

- Full-page advert in the Official Show Catalogue
- Website banner placement on the PLASTEX 2026 website
- 1-minute video advert on digital screens at hall entrances — continuous playback across all four show days
- 4 delegate passes to access all conferences

USD 5,000

All packages deliver sustained visibility and engagement across PLASTEX's digital, print, and onsite platforms. Custom opportunities available upon request.

COMPREHENSIVE PACKAGE DETAILS



PACKAGE 3

Visibility Level: Premium Reach

Maximise brand cut-through with premium visibility at key decision-making and navigation points throughout the venue.

Includes:

- Full-page advert in the show catalogue
- Website banner on the PLASTEX website
- 1-minute video advert on digital screens at hall entrances continuous playback throughout all four show days
- "You Are Here" boards branding your logo displayed on location boards in registration areas (Halls 1 & 2) Prime exposure as attendees check in and navigate the exhibition
- 6 delegate passes

USD 7,500

All packages deliver sustained visibility and engagement across PLASTEX's digital, print, and onsite platforms. Custom opportunities available upon request.



PACKAGE 4

Visibility Level: Maximum Impact

The highest-tier visibility solution for brands seeking dominant, multi-channel exposure and elevated positioning across both the exhibition and conference platforms.

Includes:

- Full-page advert in the Official Show Catalogue
- Website banner placement on the PLASTEX 2026 website
- 1-minute video advert on digital screens at hall entrances — continuous playback across all four show days
- “You Are Here” location boards branding — premium placement in registration and navigation areas (Halls 1 & 2)
- Strategic Conference Session Sponsorship — logo visibility throughout all strategic sessions and inter-session screen displays
- 6 delegate passes to access all conferences

USD 10,000

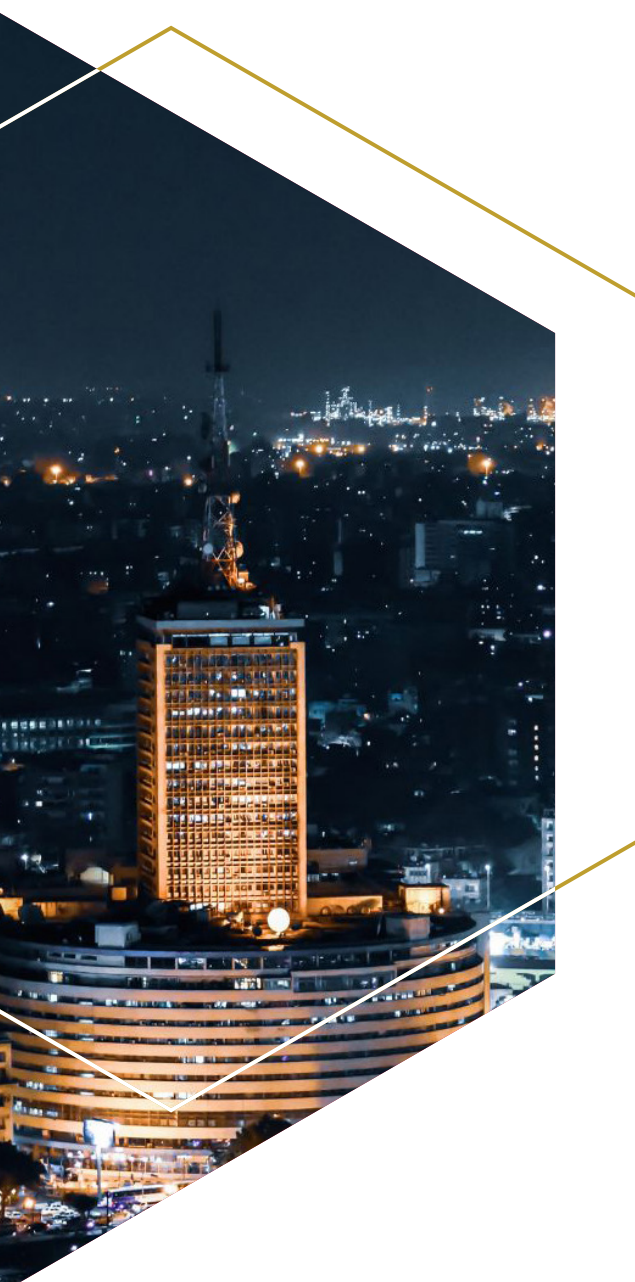
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GET INVOLVED



EXHIBITION AND SPONSORSHIP

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MARKETING AND PROMOTIONS

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