تحت رعاية الدكتور/ مصطفى مدبولي – رئيس مجلس وزراء جمهورية مصر العربية

Under the Patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt

PLASTEX

9 - 12 JANUARY 2026

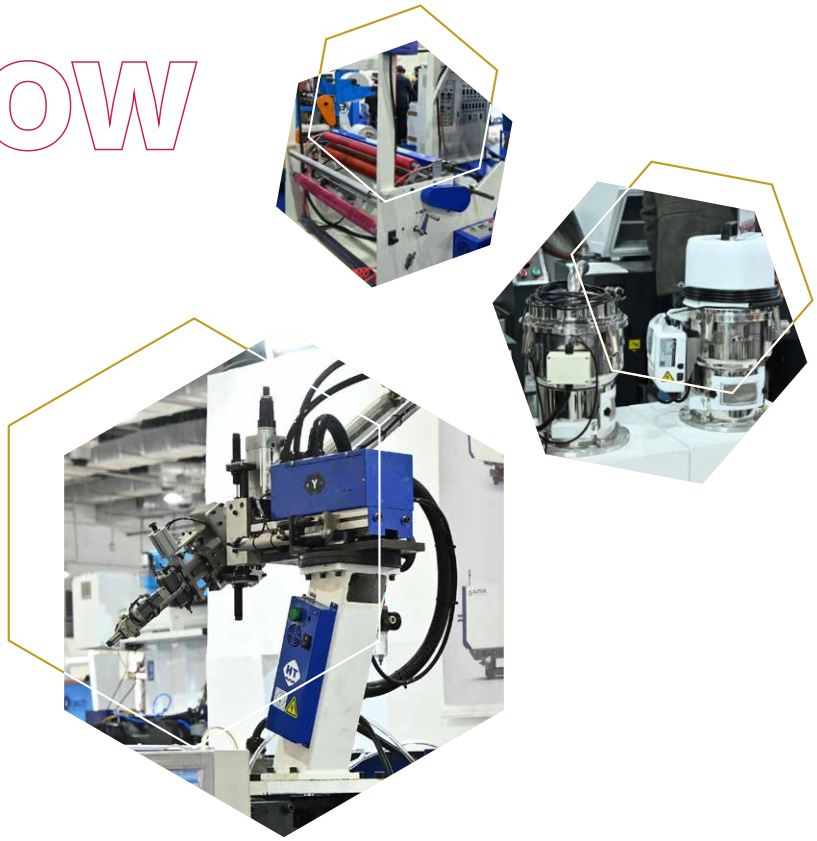
EGYPT INTERNATIONAL EXHIBITION CENTER

SUPPORTED BY

Ministry Of Industry

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

POST SHOW REPORT



SILVER SPONSOR

Transmar

BRONZE SPONSOR

PLATINUM.

TECHNICAL CONFERENCE HEADLINE SPONSOR

ExxonMobil Signature Polymers

KNOWLEDGE PARTNER

COHERENT MARKET INSIGHTS

BROUGHT TO YOU BY

dmg::events

SUPPORTING ASSOCIATIONS

All India Association of Industries

AMAPLAST

Chamber of Chemical Industries

Camera di Commercio Italiana per l'Egitto
The Italian Chamber of Commerce - Egypt

Chemicals & Fertilizers Export Council

EPEMA Your Voice

Plastic Division

PAGEV

INDIA EXPORT IMPORT CHAMBER

IFGI

THE PLASTICS EXPORT PROMOTION COUNCIL

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

PLASTEX 2026 concluded successfully in Cairo, reaffirming its position as the Middle East and North Africa's leading exhibition and conference platform for the plastics and rubber industry. Held at a pivotal moment for industrial growth and sustainable manufacturing transformation, the event brought together regional and international stakeholders to address the priorities shaping the sector's future.

Over four days, the exhibition welcomed 22,217 industry professionals from 67 countries and hosted 476 exhibiting companies, representing the full plastics and rubber value chain. The integrated multi-conference programme — comprising the Strategic, Recycling & Packaging, and Technical Conferences — delivered focused insight on materials innovation, circular economy integration, advanced processing technologies, and evolving regulatory and investment frameworks.

By combining exhibition scale with strategic and technical dialogue, PLASTEX 2026 strengthened business engagement, knowledge exchange, and cross-border collaboration, reinforcing Egypt's position as a regional manufacturing hub and solidifying PLASTEX's role as a cornerstone platform for industry growth across MENA.

PLASTEX 2026 IN NUMBERS

22,217
Global Attendees

476
Exhibiting Companies

255
Conference Delegates

105
Expert Speakers

67
Participating Countries

47
Conference Sessions

6
Country Pavilions

EXHIBITION OVERVIEW

PLASTEX 2026 further strengthened Egypt's position as a regional hub for innovation, trade, and industrial advancement within the plastics and rubber sector. The exhibition brought together 476 exhibitors from more than 67 countries, showcasing comprehensive participation across the entire value chain — from raw material producers, compounders, and machinery manufacturers to converters, recyclers, packaging specialists, and finished product suppliers.

Across four days, the exhibition floor provided a dynamic platform for product evaluation, supplier comparison, and strategic engagement between regional and international stakeholders. Attendees explored efficiency-enhancing technologies, advanced processing solutions, sustainable materials, and next-generation recycling systems designed to improve competitiveness and operational performance.

By convening the full ecosystem under one roof, PLASTEX 2026 facilitated meaningful supply chain integration, partnership development, and knowledge exchange, delivering clear insight into the innovations and market trends shaping the future of plastics and rubber manufacturing across MENA.

EXHIBITOR PROFILES

- Machinery & Equipment
- Raw Materials & Auxiliaries
- Semi-Finished & End Products
- Plastics Packaging
- Plastics Recycling
- Robotics & Automation
- Service Providers
- AI Solutions, Robotics & Automation
- Technical Components & Spare Parts

EXHIBITOR INSIGHTS

90%
Satisfied or highly satisfied with the overall exhibition

88%
Likely to recommend PLASTEX to industry peers

86%
Likely to exhibit again at PLASTEX 2028

81%
Met or exceeded their participation objectives

"For over four decades, PLASTEX has provided a vital platform to connect with both existing and prospective clients. It enables direct engagement, fosters new business opportunities, and enhances our market credibility by allowing customers to experience firsthand the technologies we bring to Egypt's plastics industry."

Amr Nassar
General Manager
Nassar for Import and Export

WHERE PERFORMANCE-DRIVEN INNOVATION

PLASTEX 2026 featured a strong portfolio of established global brands and leading regional manufacturers, underscoring the exhibition's international reach and commercial significance. Exhibitors participated from across Europe, Asia, the Middle East, and beyond, reflecting the event's role as a strategic gateway to MENA markets.

Representing the entire plastics and rubber value chain — from raw material producers and machinery manufacturers to technology providers, converters, recyclers, and finished product specialists participating companies demonstrated the breadth of solutions driving industrial performance, supply chain integration, and long-term sector growth.

FROM GLOBAL PIONEERS COMES TOGETHER

VISITOR OVERVIEW

PLASTEX 2026 attracted a high-calibre audience of decision-makers and industry professionals from across the plastics and rubber value chain. With strong regional and international representation, visitors attended to source advanced technologies, evaluate new suppliers, strengthen partnerships, and gain strategic insight into the innovations and market dynamics shaping the future of manufacturing across MENA and global markets.

VISITOR PROFILES

- Agriculture
- Automation & Systems Integration
- Automotive
- Aviation & Aerospace
- Bioplastics / Green Tech
- Building & Construction
- Chemicals & Additives
- Consumer Products
- Electrical & Electronics
- Energy & Power
- Engineering Services
- Food & Beverage
- Furniture & Home Goods
- IT & Telecommunications
- Leisure & Sporting Goods
- Mechanical Engineering
- Medical & Healthcare
- Oil & Gas
- Packaging & Labeling
- Petrochemicals
- Plastic Manufacturers
- Plastic Processing
- Plastics & Rubber
- Shipbuilding & Marine
- Textiles & Fabrics
- Tooling, Moulds & Dies
- Transportation & Logistics
- Waste Management & Recycling
- Water Treatment & Sewage

VISITOR INSIGHTS

93%
Said PLASTEX influenced purchasing and supplier selection

96%
Likely to recommend visiting PLASTEX to industry peers

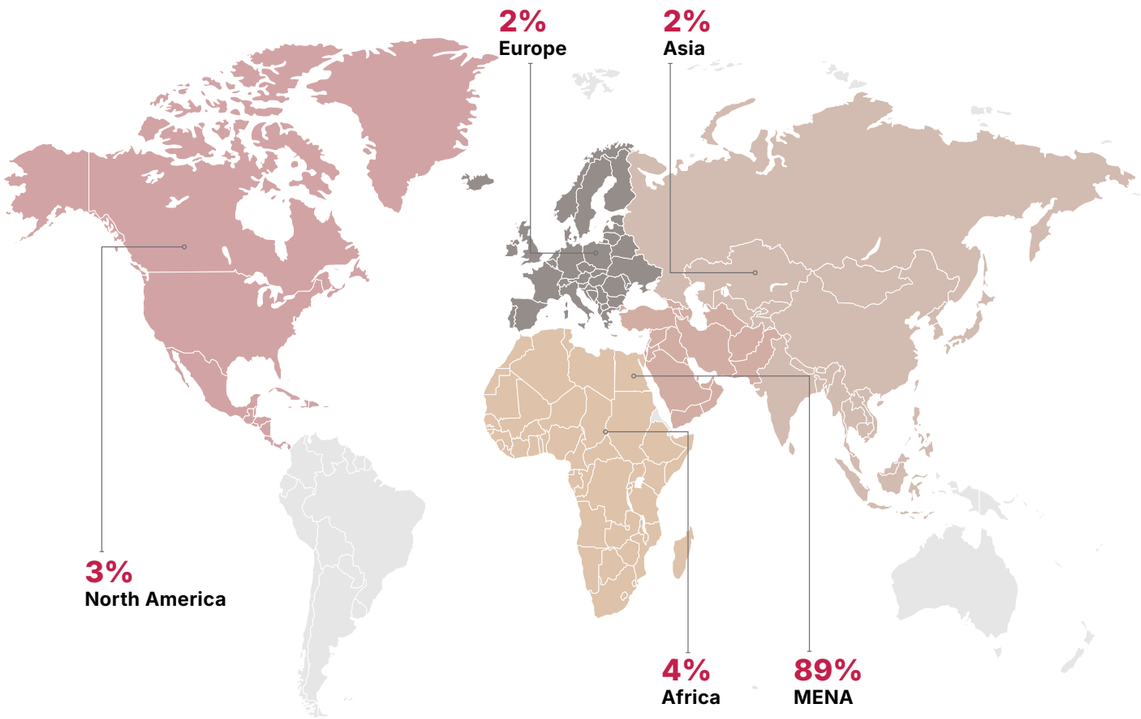
92%
Likely to visit PLASTEX 2028

"PLASTEX is a core strategic platform. It enables direct engagement with our customers to understand market needs, address technical and commercial requirements, and align closely with demand dynamics. From solution discussions to pricing and forecasting, PLASTEX delivers the insights and relationships essential to our business making our continued participation a strategic priority."

Mohamed Zakaria
Chairman and CEO
Sidi Kerir Petrochemicals Company (Sidpec)

VISITOR REPRESENTATION

GLOBAL PRESENCE



ATTENDEES BY SENIORITY:

42%
Decision Makers

31%
Purchasers/ Buyers

27%
Industry Professionals

ATTENDEE FEEDBACK

94%
Plan to visit next edition

96%
Rated PLASTEX as an important platform

93%
Met their objectives

93%
Met or exceeded expectations

CONFERENCE OVERVIEW

PLASTEX 2026 delivered a three-track conference programme bringing together industry leaders, technical experts, and policymakers to address the priorities shaping the plastics sector. Focused on sustainability, innovation, and industrial growth, the conferences combined strategic dialogue with applied technical insight.

Sessions explored sustainable materials, circular economy integration, recycling and packaging advancements, and manufacturing efficiency, aligning policy, technology, and market demand. Collectively, the programme reinforced Egypt's position as a regional manufacturing hub and highlighted the industry's commitment to long-term competitiveness and sustainable growth across MENA.

CONFERENCE IN NUMBERS

255
Conference Delegates

105
Expert Speakers

47
Conference Sessions

3
Conference Tracks

CONFERENCE INSIGHTS

92%
Satisfied with their delegate experience at PLASTEX 2026

97%
Likely to recommend the PLASTEX Conferences to industry peers

83%
Rated the overall conference quality as good or excellent

"PLASTEX has become much more than a commercial exhibition - it is now a strategic platform for knowledge exchange, innovation showcase, and industrial transformation. It unites manufacturers, exporters, and investors with real opportunities for regional growth."

Eng. Khaled Abu El Makarem
Chairman
Chemicals & Fertilizers Export Council (CEC)

"We are entering a new era in plastics manufacturing, where low-cost, high-efficiency technologies are enabling faster, smarter production. Recycling is no longer optional it's a prerequisite to accessing international markets and reducing our carbon footprint."

Eng. Sherif El Sayad
Chairman
Engineering Industries Export Council, Egypt

STRATEGIC CONFERENCE

The plastics industry across MENA and global markets is experiencing accelerated transformation, driven by regulatory evolution, sustainability priorities, and rapid technological advancement. As demand for responsible production increases, the sector is redefining how growth and environmental accountability coexist.

Delivered as part of PLASTEX 2026, the Strategic Conference convened senior industry leaders and policymakers for high-level dialogue on growth strategies, regulatory direction, advanced manufacturing integration, and cross-sector collaboration. The programme supported alignment between industrial development and sustainability objectives, strengthening Egypt's position as a competitive regional manufacturing hub and reinforcing long-term resilience across the plastics value chain.

PLASTEX is fast establishing itself as a leading platform in the Middle East for plastics and circularity. I'm proud to represent Petcore Europe at this year's edition, which for the first time integrates a dedicated conference that bridges business with innovation. It offers a unique opportunity to engage with technology providers, explore cutting-edge solutions, and understand the regulatory and innovation landscape shaping the future of sustainable plastics.

Antonello Ciotti
President / Global Commercial Director
Petcore Europe

LEADERS DRIVING STRATEGIC DIALOGUE

Khaled Abu El Makarem
Chairman
Chemicals and Fertilizers Export Council (CEC)

Dr. Frank Abraham
Global Director - Research & Development
Platinum Industries Ltd

Eng. Sherif El Sayad
Chairman
Engineering Industries Export Council, Egypt

Mohamed Zakaria
Chairman and CEO
Sidi Kerir Petrochemicals Company (Sidpec)

Hesham Soliman
CEO & Chairman
The Egyptian Ethylene & Derivatives Company (ETHYDCO)

Ahmed Mowakea
Chairman
Egyptian Petrochemical Company (EPC)

Khaled Mohamed Abdou
Vice President - Manufacturing
K Line Europe GmbH

Amin Khayyal
Chief Business Development & Strategic Marketing Officer
Egyptian Propylene & Polypropylene (EPP)

Nader Saad Ali
Chief SME & Commercial Banking Executive
National Bank of Egypt (NBE)

Tamer El Habbal
CEO / Board Member
Delta Plast / Plastic Division at the Federation of Egyptian Industries / EPEMA

Amr Fathi
CEO
Environ Adapt

Suchrat Saidov
Group CEO
Silon s.r.o

Padmanabhan D S
President
Sales & Marketing
TCI Sanmar Chemicals SAE

Dr. Eng. Khaled Ahmed Akl
Professor
American University of Cairo

Dr. Eman Abdel Mohsen
National Project Coordinator
United Nations Industrial Development Organization (UNIDO)

Mohamed Hussein Kelany
CEO
Egychem

Mundhar Al Rawahi
Head of Ladayn Program
OQ Marketing

Rasha Hasaneen
Chief Product & Sustainability Officer
Aspen Technology

Yousra Abdel Aziz
Head of Plastic Unit
Ministry of Environment Egypt

David Jaklin
Deputy Sales Director
SILON

Patrick Gilabert
Regional Head
United Nations Industrial Development Organization (UNIDO)

Antonello Ciotti
President / Global Commercial Director
Petcore Europe

RECYCLING & PACKAGING CONFERENCE

The Recycling and Packaging Conference at PLASTEX 2026 highlighted the latest innovations, technologies, and operational practices shaping the future of plastics recovery and packaging design. Amid growing demand for more sustainable packaging and efficient waste management systems, the conference provided industry professionals with practical insight into emerging technologies and evolving market expectations.

The programme addressed both technical advancement and real-world application. From advanced pyrolysis methods to AI-driven sorting systems, sessions examined scalable solutions across the value chain. Discussions also covered developments in biodegradable materials, nanotechnology integration, and closed-loop systems, while fostering collaboration among stakeholders working to strengthen circular economy outcomes.

Egypt is building a balanced legislative framework that protects the environment while empowering industry through initiatives such as the waste management law, extended producer responsibility, and the green label.

Yousra Abdel Aziz
Head of Plastic Unit
Ministry of Environment Egypt

INDUSTRY VOICES IN RECYCLING & PACKAGING

Mohamed Meatemed Eissawy
Assistant Minister for Planning, Investment & Institutional Support
Ministry of Environment, Egypt

Nadim Elias
Chairman
Egyptian Export Council for Printing, Packaging, Paper Literary & Artistic Works

Yehia El Menshawy
International Cooperation Manager
Chemicals and Fertilizers Export Council

Yousra Abdel Aziz
Head of Plastic Unit
Ministry of Environment Egypt

Yara Yassin
Co-Founder
Up-Fuse

Eng. Khalid Al Kaabi
Chairman
Ecobatch Plastic Factory

Amr Shalan
CEO
TileGreen

Rasha Hasaneen
Chief Product & Sustainability Officer
Aspen Technology

Wail Al Jaaidi
CEO
Saudi Top Plastic Factory (STP)

Hani Halim Ibrahim
Chairman & CEO
Al Ahram Group

Rabeh El Sherif
Managing Director
Coveris Flexibles

Dina Soliman
Co-Founder & Chief Growth Officer
Reblox Panel

Saber El Saadany
Co-Founder & Chief Commercial Officer
Nile Recycling

Rachida Semail
Partner
Food and Food Packaging
Keller and Heckman

Dr. Sara Ibrahim
Executive Director
Export Council for Printing and Packaging, Egypt

Mohamed Mageed
Executive Director
Chemicals and Fertilizers Export Council (CEC)

Hossam Eldin Shehata
Executive Director / CEO
Hydrochem International LLC Upper Egypt for Spinning and Weaving

Theresia Gollner
Regional Operational Projects & Sustainability Manager AMET
Alpla Plastic Middle East Industries LLC

Ahmed Abdelaleem
Country Manager
Plastic Bank

Shereen Shaheen
Head of Corporate & Public Affairs MENA
Tetra Pak

Ahmed Saeed
Founder & CEO
Drop Me

Rabeh El-Shenawe
CEO & Founder
Grenco Egypt

Islam Elkosiry
Packaging Recovery Manager
Coca-Cola HBC Egypt

Raj Shah
CEO
Coherent Market Insights (CMI)

Abdallah Atef Elmeligy
CEO
Green Cycle Egypt

TECHNICAL CONFERENCE

Headline Sponsor
ExxonMobil
Signature Polymers

The Technical Conference at PLASTEX 2026 delivered a comprehensive programme dedicated to the engineering and operational advancements shaping the future of plastics manufacturing. As part of the wider conference portfolio, the sessions convened technical specialists, production leaders, and research professionals to examine the next generation of materials, processing technologies, and performance-driven innovation.

The programme delivered a focused analysis of advanced production methodologies, material innovation, automation integration, and quality optimisation strategies to enhance efficiency, consistency, and overall performance. It also explored practical implementation challenges, equipment modernisation, and the growing role of data-driven manufacturing in strengthening competitiveness. With a clear emphasis on applied solutions, the Technical Conference enabled the exchange of technical expertise and operational best practices while supporting industry efforts to integrate circular economy principles, reduce material waste, and advance sustainable manufacturing across the plastics value chain.

PLASTEX 2026 confirmed that Egypt is becoming a true MENA hub for plastics, where machinery, raw materials, converters, and sustainability solutions meet in one serious marketplace. The quality of exhibitors and the depth of business conversations showed we're shifting from "talk" to real implementation. PLASTEX is no longer optional—it's a must.

Mohamed Elsharkawy
Chairman & Co-founder
APT - Sharky

TECHNICAL CATEGORIES

1. Material Advancements in PVC, PP and PE
2. Advanced Plastics Moulding, Forming, and Film Production Technologies
3. Sustainable Plastic Production Methods
4. Innovations in Plastics for the Packaging Industry
5. Evolution of Additive Manufacturing Technologies
6. Breakthroughs in High-Performance Engineered Plastics
7. Cutting-Edge Recycling Technologies
8. Automation and AI in Manufacturing

GLOBAL COVERAGE

GLOBAL MARKETING REACH

26M
Online Readership

17.3M
Social Media Coverage Views

9.7M
Television Coverage Views

8.1M
Editorial Coverage Views

5M
Sessions

1.4M
Page View

749K
Users

131K
Database of Industry Professionals

150+
Email Campaigns

MEDIA PARTNERS

SOCIAL & DIGITAL OUTREACH

4,154,948+
LinkedIn
Impressions

76,462+
LinkedIn
Clicks

2,946,799+
Facebook
Impressions

32,445+
Facebook
Clicks

231,462+
Instagram
Impressions

6,455+
Instagram
Clicks

104,842+
YouTube
Views

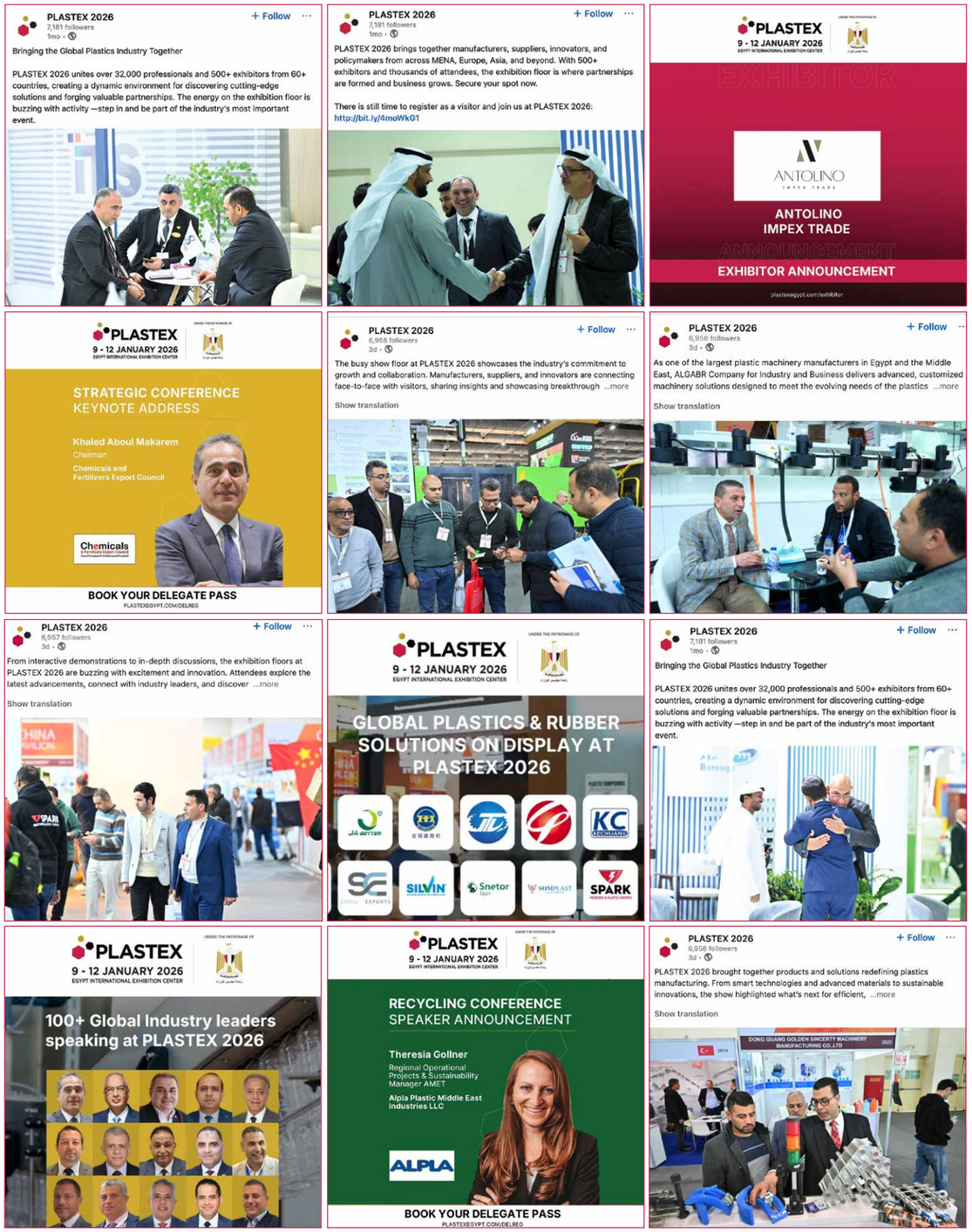
22,475+
YouTube
Impressions

152,478+
X
Impressions

4,536+
X
Clicks

7.65M+
Google
Impressions

248.78K+
Google
Clicks



THANK YOU TO OUR 2026
SUPPORTERS, SPONSORS & PARTNERS

SILVER SPONSOR

Transmar

BRONZE SPONSOR

PLATINUM.

TECHNICAL CONFERENCE HEADLINE SPONSOR

ExxonMobil Signature Polymers

SUPPORTING ASSOCIATIONS

All India Association of Industries

AMAPLAST – Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association

غرفة الصناعات الكيماوية – Chamber of Chemical Industries

Camera di Commercio Italiana per l'Egitto – The Italian Chamber of Commerce - Egypt – الغرفة التجارية الإيطالية-مصر

Chemicals & Fertilizers Export Council – المجلس التصديري للصناعات الكيماوية والأسمدة

Egypt National Cleaner Production Center

EOS – الهيئة المصرية العامة للمواصفات والجودة – Egyptian Organization for Standardization and Quality

EPEMA – Your Voice

PAGEV

Plastic Division – شعبة صناعة البلاستيك

مركز تكنولوجيا البلاستيك

INDIA EXPORT IMPORT CHAMBER

IDA – Industrial Development Authority – الهيئة العامة لتنمية الصناعة

IFBI

PLEXCONCIL – THE PLASTICS EXPORT PROMOTION COUNCIL

MEDIA PARTNERS

雅式橡塑网 Adsale Plastics Network

ARAB INDUSTRIAL TIMES

Экология Бизнес

CENS – Taiwan Sourcing Service Provider

Devdiscourse

ecplaza – More Trade Chances for You

ENERGY QUEST MAGAZINE

ExpoTobi

Eye Of Dubai

Eye Of Riyadh

Guidechem 盖德化工网

IPF JAPAN

KOMPASS – Your route to business worldwide

MANUFACTURING OUTLOOK

MACPLAS MP

MODERN PLASTICS INDIA

PLANT & EQUIPMENT

PLASTICS & RUBBER REVIEW

POLYMER

塑胶工业 PLASTICS INDUSTRY

聯合報系 United Daily News Group

KNOWLEDGE PARTNER

COHERENT MARKET INSIGHTS

CO-LOCATED WITH

EGYPT PLAST 2026

EGY PLAST

BROUGHT TO YOU BY

dmg::events

SEE YOU AT THE NEXT EDITION

9 - 12 JANUARY 2028

BOOK YOUR STAND FOR PLASTEX 2028

plastexegypt.com

plastex.sales@plastexegypt.com

+971 4 248 3214

PLASTEX

SUPPORTED BY

9 - 12 JANUARY 2028 | EGYPT INTERNATIONAL EXHIBITION CENTER, CAIRO, EGYPT

BROUGHT TO YOU BY

dmg::events

CO-LOCATED WITH

EGYPT PLAST 2026

EGY PLAST

#PLASTEX #PLASTEX2028