

تحت رعاية الدكتور/ مصطفى مديولي - رئيس مجلس وزراء جمهورية مصر العربية
Under the Patronage of H.E. Dr. Moustafa Madbouly, Prime Minister of the Arab Republic of Egypt



9 - 12 JANUARY 2026 | CAIRO, EGYPT

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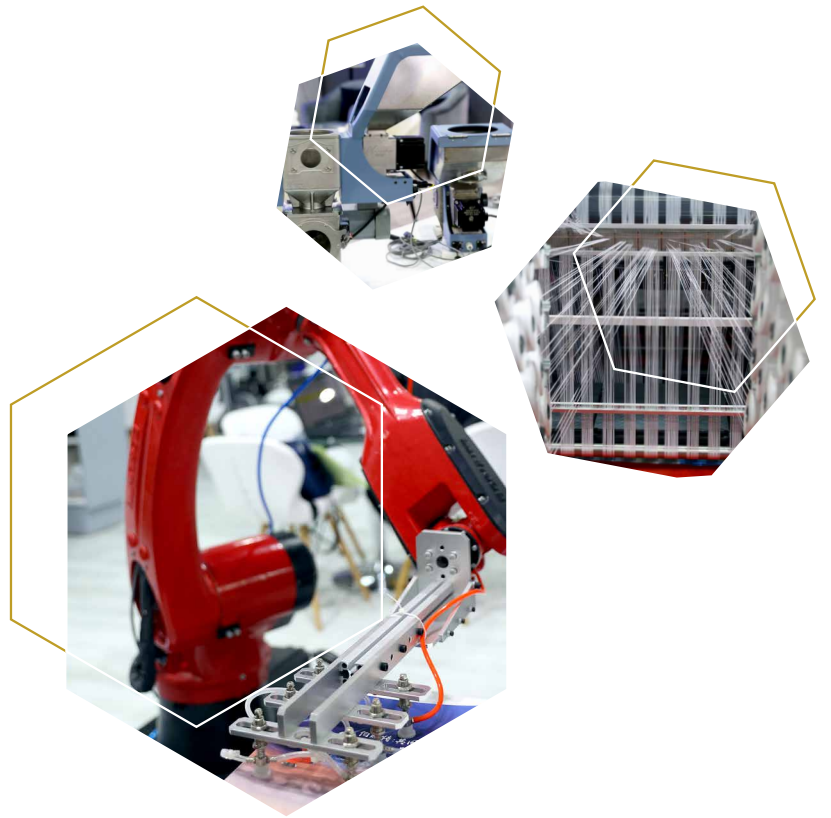
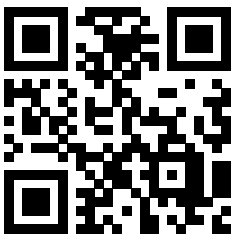


Ministry of Trade & Industry
وزارة التجارة والصناعة

THE LARGEST PLASTICS & RUBBER EXHIBITION IN
THE MIDDLE EAST & NORTH AFRICA

EVENT BROCHURE

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THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

Held under the Patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt, and backed by the region's leading industry bodies, PLASTEX 2026 reinforces Egypt's position as the MENA hub for plastics and rubber innovation, catalysing investment, technology adoption, and cross-border growth.

As the sector enters a new decade of transformation, PLASTEX serves as the strategic platform shaping the industry's future—from advanced materials and circular-economy solutions to machinery, automation, and sustainable manufacturing. The event attracts global change-makers, investors, and innovators looking to capitalise on expanding opportunities across Middle East and North Africa markets.

For nearly three decades, PLASTEX has been the partner of choice for regional and international plastics and rubber companies, enabling market expansion, brand visibility, and commercial partnerships. With 500+ exhibitors from 60+ countries, the exhibition delivers a world-class business environment where buyers and sellers connect to source new solutions, evaluate technologies, and unlock future-ready capabilities across the full value chain.

In 2026, PLASTEX returns stronger than ever, convening the global industry for its most dynamic edition. Exhibiting at PLASTEX 2026 positions your organisation at the centre of a high-growth regional ecosystem—providing direct access to procurement leaders, distributors, converters, manufacturers, and decision-makers driving MENA's plastics and rubber agenda forward.



YOUR EXPERIENCE IN NUMBERS

32,000+

Global
Attendees

20,000+

SQM Exhibition
Space

500+

Exhibiting
Companies



60+

Participating
Countries

45+

Conference
Sessions

6+

Country
Pavilions

EGYPT - THE WORLD'S MOST LUCRATIVE PLASTICS AND RUBBER MARKET

Egypt is a major industrial country, with a strategic geographic location close to Africa and the Middle East. Plastics industry is one of the most flourishing and active sectors of the chemical industry sector in Egypt. With the plastics market expected to grow at an annual rate of 10% over the next 10 years, Egypt is set to become the largest producer and consumer of plastics, plastic items and raw materials in the MENA region.

Although Egypt consumes 11% of the MENA's share of plastic products and 0.7% of global production, Egyptian companies can only produce around 2 million tons of various types of plastics and plastic raw materials which represents only 30% of market needs. The remaining demand is satisfied through the import of 6 million tons of plastics raw material from international suppliers.

Egypt's plastics exports reached \$1.5 billion in the financial year 2023, driving increased investments and international partnerships. This aligns with the government's dedication to advancing the plastics and rubber industry, solidifying Egypt as a major investment hub for the plastics industry.





EGYPT MARKET OVERVIEW

- Egypt plastics consumption per capita is 19.3 kg. 70% of the production imported from other countries
- Local plastic processors consume more than 2.5 million metric ton of material.
- Egypt witnesses 10% increase in plastics demand annually attracting USD 7.2 billion in investments with USD 198 billion production capacity
- Egypt is said to be the 4th largest plastic good producer in the world
- Egypt's engineering plastics market is estimated to reach USD 858 million in 2026
- Currently, Egypt produces more than 1.5 million metric ton of plastics raw materials per year
- Egypt imports 100% of plastic materials for engineering and other uses represent more than 12% of its demand for plastic raw materials
- The Egyptian plastics industry supplies 30% of domestic plastic consumption



PLASTEX is the largest event in plastics and rubber in MENA and 2024 edition it was bigger than ever before. The Egyptian government has set a goal to enhance the country's exports of plastics and rubber to new markets, specifically targeting the African continent. The plan is to capitalise on the growing demand for these products in the African market and increase the revenue generated from exports. The government is working with local manufacturers to improve the quality of their products and expand their production capabilities, with the aim of establishing Egypt as a leading exporter of plastics and rubber products in Africa.

Khaled Aboul Makarem
Chairman
Chemical and Fertilizers Export Council

Chemicals
& Fertilizers Export Council
المجلس التصديري للمنتجات الكيماوية والأسمدة

REASONS TO EXHIBIT

GAIN ENTRY INTO NEW MARKETS

PLASTEX is the regions only platform that connects international and regional plastic raw materials, machinery, technology and end product suppliers with buyers and distributors from multiple industries.

INCREASE BRAND AWARENESS

Showcase your products and services to over 32,000 attendees and establish your company's brand presence as key industry player in the region and reach out to wider Middle East and North African region.

LAUNCH NEW PRODUCTS

Present your latest products, services and technology to over 32,000 international trade buyers - presenting the perfect opportunity for you to reach your target audience.

MEET AND NETWORK

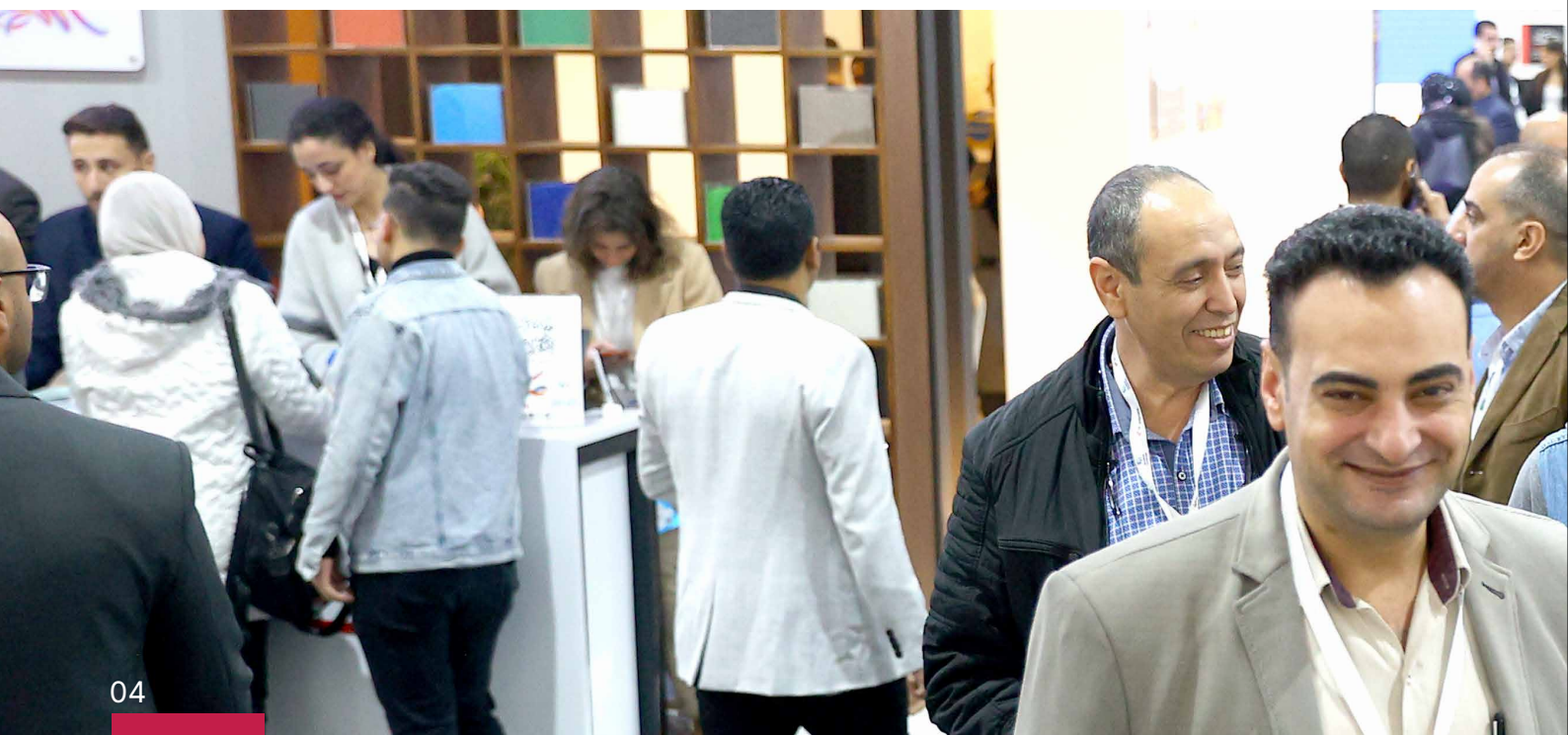
PLASTEX is the meeting place providing an unprecedented opportunity to reconnect meet and network with the entire plastics value chain and embark on new business opportunities and partnerships.

PRODUCE NEW SALES LEADS

PLASTEX brings you directly into the hub of the region's plastics industry and gives you the opportunity to stand out from competitors and showcase products and services.

FIND REGIONAL DISTRIBUTORS

Forge relationships with influential representatives and decision-makers who can support your brands growth in the region.





EXHIBITOR PROFILES



MACHINERY &
EQUIPMENT



RAW MATERIALS
& AUXILIARIES



SEMI-FINISHED &
END PRODUCTS



PLASTICS
PACKAGING



PLASTICS
RECYCLING



ROBOTICS
& AUTOMATION



SERVICE
PROVIDERS



RE-INFORCED
PLASTICS



TECHNICAL
COMPONENTS
& SPARE PARTS



SHOWCASING PERFORMANCE-DRIVEN





INNOVATIONS FROM GLOBAL PIONEERS

INTERNATIONAL COUNTRY PAVILIONS

The PLASTEX Egypt 2026 country pavilions present an array of opportunities, enabling plastics and rubber solutions providers from 60+ countries to deliver innovative products, technologies and equipment to the 32,000+ international attendees. Pavilion exhibitors benefit from the collective strength and reputation of their country's expertise, for enhanced visibility and credibility with visitors actively seeking the right products for tomorrow's requirements.

The pavilions serve as a hub for showcasing every country's advanced capabilities, bringing together a diverse range of companies under one roof so visitors can compare competitive products. The pavilions also offer insights into the countries' commercial landscapes, resources, policies and investment opportunities at once; instrumental information in identifying potential partnerships or distribution channels.



PLASENCO

The Egyptian market remains one of the most dynamic in the region, with recent infrastructure developments and government-led initiatives significantly accelerating industrial progress. Despite prevailing economic challenges and currency fluctuations, Egypt continues to attract serious investment—underscored by the installation of the largest extrusion production line in the world.

Dr. Eng. Wagih Fahmy
Managing Director
PLASENCO



GERMANY



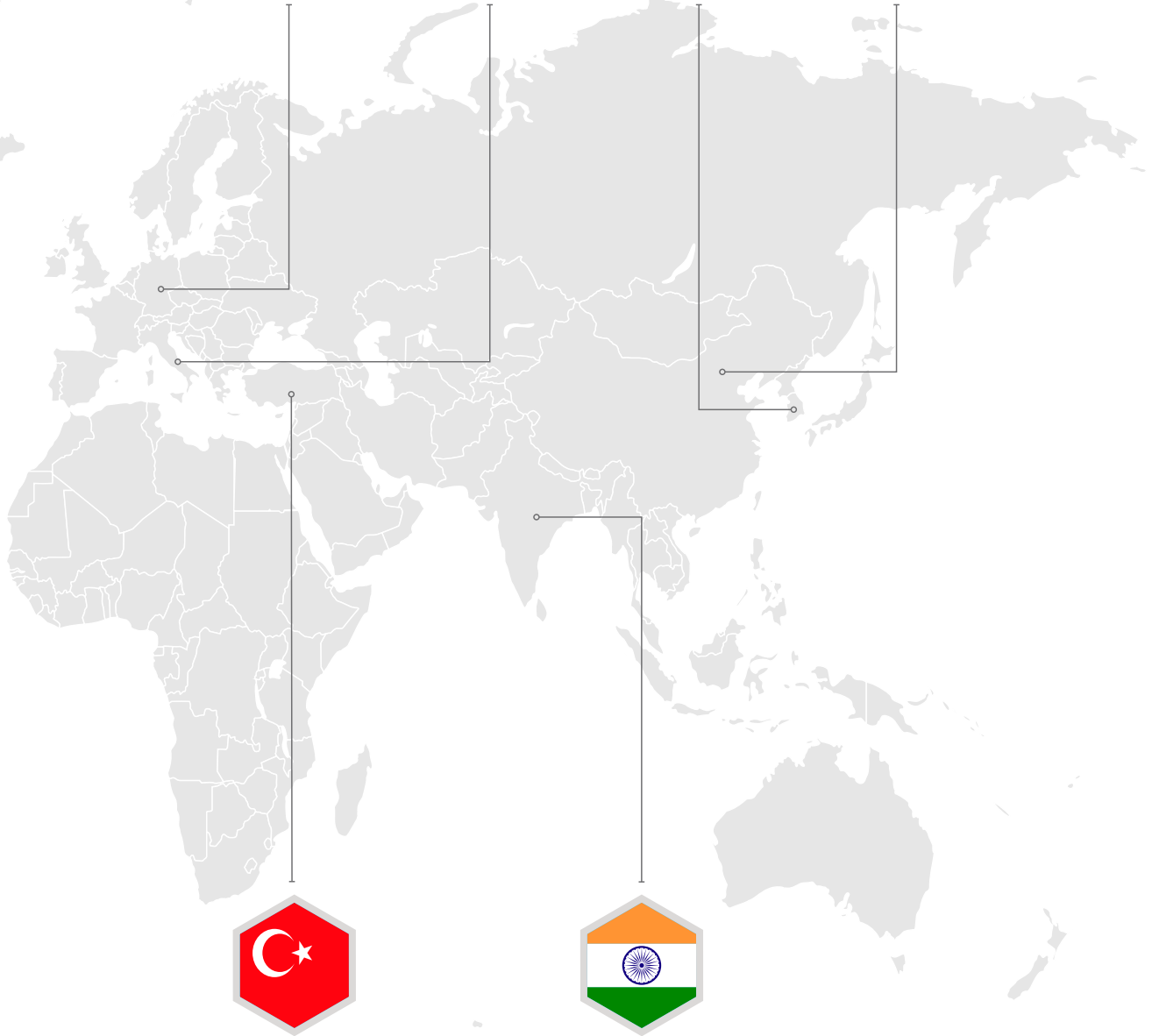
ITALY



KOREA



CHINA



TÜRKİYE



INDIA

TAKING VISITOR EXPERIENCE TO NEW HEIGHTS

PLASTEX offers insights on the latest technical developments, procedures, techniques, and future trends. It connects buyers from the Middle East and North Africa with leading international and regional manufacturers and distributors providing an unprecedented opportunity for face-to-face interaction, business negotiations, and networking.

PLASTEX is a trusted partner of local and international plastics companies and is a major event for international brands seeking to emphasise their presence in the region, as well as, those wishing to enter one of the most lucrative global markets.

The event provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies from over 500 exhibiting companies and 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.



PLASTEX is a key gateway for engaging with the region's fast-evolving plastics and packaging sectors. It brings together the full value chain under one roof, offering a unique opportunity to connect with leading producers and end-users across multiple industries.

For Starlinger, the event is instrumental in reaching stakeholders in woven packaging and technical textiles—ranging from packaging manufacturers to the chemical, fertiliser, cement, and construction materials sectors. PLASTEX provides an unmatched platform to build new relationships, showcase our latest technologies, and strengthen our presence in one of the most promising markets globally.

Franz Gass
Regional Sales Director
Starlinger





ATTENDEE PROFILES



Automotive



Agriculture



Oil & Gas



Chemicals



Textiles
& Fabrics



Households
& Furniture



Medical
& Healthcare



Consumer
Products



Food &
Beverage



Government
& Embassies



Plastics
Processing



Building
& Construction



Plastic
Manufacturers



Waste
Management
& Recycling



Packaging,
Labelling
& Printing



Exporters,
Importers,
& Distributors

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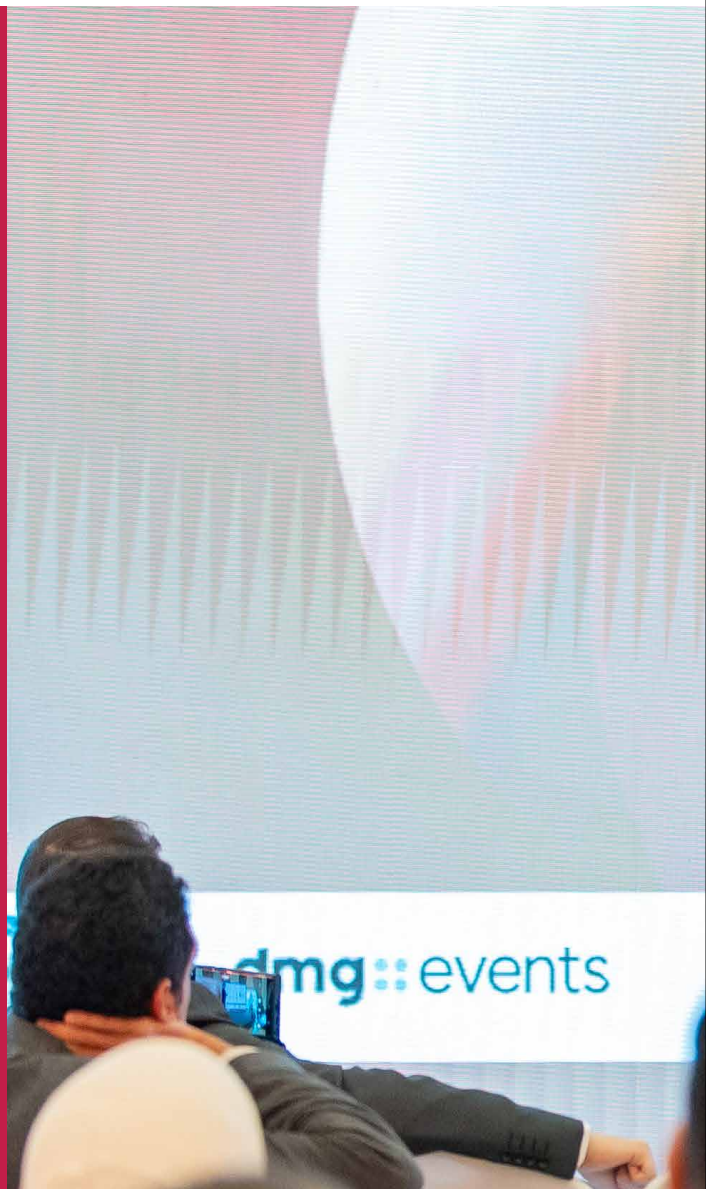
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REVOLUTIONISING PLASTICS WITH SUSTAINABLE INNOVATION FOR GLOBAL IMPACT

PLASTEX 2026 brings together industry leaders, innovators, and policymakers for four transformative conferences focused on advancing sustainability, innovation, and growth in the plastics sector. Engage in high-level discussions, explore cutting-edge technologies, and gain practical insights to navigate the challenges and opportunities facing the industry. Together, let's redefine the future of plastics in Egypt and the MENA region.



YOUR EXPERIENCE IN NUMBERS

32,000+

Global
Attendees

500+

Exhibiting
Companies

200+

Conference
Delegates



100+

Conference
Speakers

45+

Conference
Sessions

3

Conference
Tracks

STRATEGIC CONFERENCE

The plastics industry, both in the MENA region and globally, is undergoing significant transformation driven by increasing demand for sustainable practices, regulatory shifts, and technological advancements. As a sector pivotal to various industries ranging from packaging to automotive, plastics manufacturing is at a crucial crossroads, balancing growth with environmental responsibility.

The Strategic Conference at PLASTEX 2026 will convene high-level discussions on sustainable growth strategies, regulatory developments, public-private partnerships, and advanced manufacturing technologies, providing a unique platform for industry strategists, business leaders, and decision-makers. By aligning with Egypt's economic and environmental goals, the conference positions the country as a leader in sustainable plastics manufacturing, fostering cross-sector collaboration, and driving long-term growth and resilience in the global market.

CONFERENCE THEMES



Sustainable Growth and
Economic Prosperity



Navigating Regulatory
Changes



Public-Private Partnerships
for Industry Innovation



Global Market Trends and
Investment Opportunities



Building Resilient Supply
Chains



Sustainable Growth and
Economic Prosperity





RECYCLING & PACKAGING CONFERENCE

SATURDAY
10 JANUARY 2026
12:00 - 17:00

The Recycling & Packaging Conference at PLASTEX 2026 is a forward-thinking event that focuses on the latest innovations, technologies and practices shaping the future of recycling and packaging in the plastics industry. As the industry grapples with increasing consumer demand for sustainable packaging and more efficient recycling processes, this conference offers professionals across the recycling and packaging sectors the opportunity to explore cutting-edge solutions.

From advanced pyrolysis techniques to AI-driven sorting systems, the conference will cover both technical innovations and practical applications. Delving into the latest trends in biodegradable packaging materials, nanotechnology applications and closed-loop recycling systems, all while networking with leaders and innovators who are pushing the boundaries of sustainability.

CONFERENCE THEMES



Advanced Pyrolysis
for Chemical
Recycling



AI and Automation
in Recycling
Operations



Sustainable
Packaging
Innovations



Closed-Loop
Recycling
Systems



Nanotechnology
in Packaging



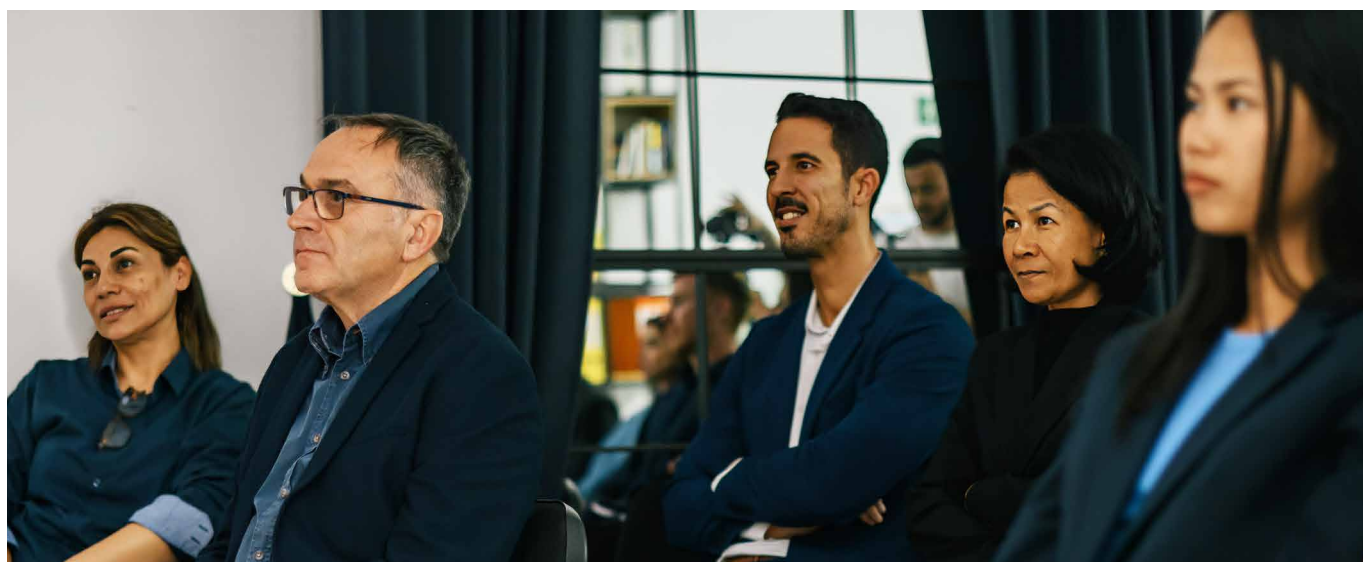
Biodegradable
and Compostable
Packaging Materials



Mechanical Recycling
Techniques for High-
Performance Plastics



Sustainable
Design for
Packaging



TECHNICAL CONFERENCE

The Technical Conference at PLASTEX 2026 brings together engineers, production specialists, and R&D professionals to delve into the cutting-edge technologies, materials, and processes reshaping the plastics industry. Attendees will gain in-depth knowledge of advanced production techniques, material innovations, and emerging technologies that improve product performance and operational efficiency.

With an emphasis on addressing industry challenges, the Technical Conference provides industry experts with the opportunity to exchange best practices, explore innovative solutions, and discover how to integrate circular economy principles, reduce waste, and drive sustainability within the plastics value chain.

TECHNICAL CATEGORIES



1
MATERIAL
ADVANCEMENTS
IN PVC, PP AND PE



2
ADVANCED PLASTICS
MOULDING, FORMING, AND FILM
PRODUCTION TECHNOLOGIES



3
BREAKTHROUGHS IN
HIGH-PERFORMANCE
ENGINEERED PLASTICS



4
EVOLUTION OF ADDITIVE
MANUFACTURING
TECHNOLOGIES



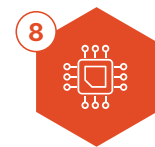
5
SUSTAINABLE
PLASTIC PRODUCTION
METHODS



6
INNOVATIONS IN
PLASTICS FOR THE
PACKAGING INDUSTRY



7
CUTTING-EDGE
RECYCLING
TECHNOLOGIES



8
AUTOMATION
AND AI IN
MANUFACTURING





SESSIONS PREVIEW

SUNDAY 11 JANUARY

12:00 - 13:30	SESSION 1 Pushing the Limits of Polymer Performance Under Stress
13:30 - 15:00	SESSION 2 Advancements in Forming and Processing Techniques
15:00 - 16:30	SESSION 3 Redefining Plastic Production: Efficient, Clean, and Circular
16:30 - 18:00	SESSION 4 Smart, Sustainable, and High-Performance Plastics for the Future of Packaging

MONDAY 12 JANUARY

12:00 - 13:30	SESSION 5 Blending Innovation and Efficiency Through Additive Manufacturing
13:30 - 15:00	SESSION 6 Advanced Materials for High-Performance Plastic Applications
15:00 - 16:30	SESSION 7 Transforming Plastic Waste with Technology, Circularity, and Scale
16:30 - 18:00	SESSION 8 Leveraging Automation and AI for Optimising Manufacturing Processes and Sustainability in Plastic

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