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Under the Patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt

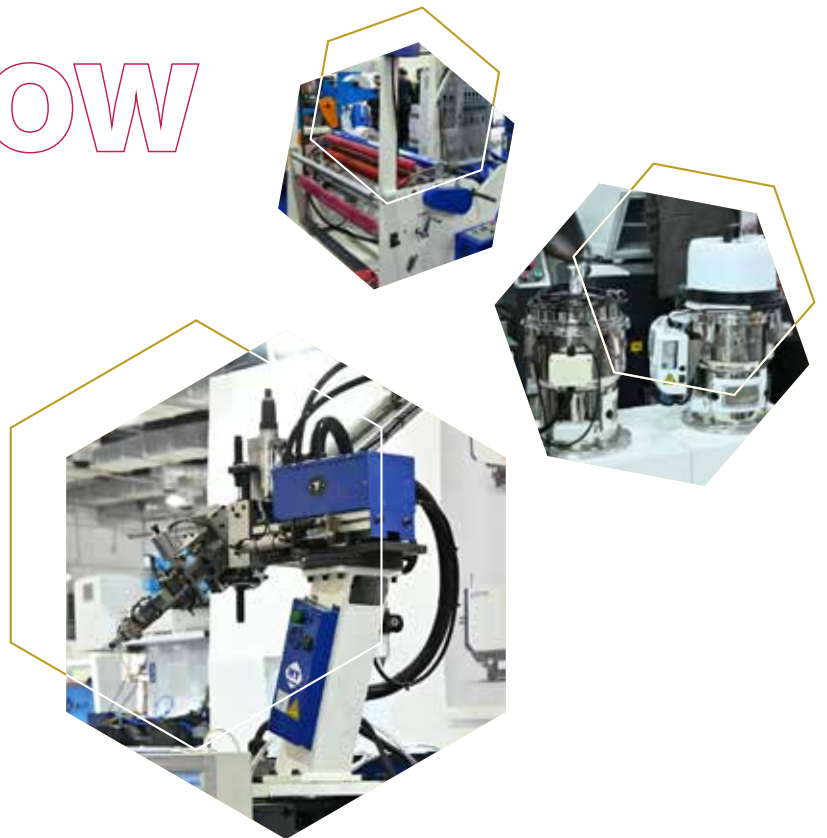
 **PLASTEX**
9 - 12 JANUARY 2026
EGYPT INTERNATIONAL EXHIBITION CENTER

UNDER THE PATRONAGE



THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE
MIDDLE EAST & NORTH AFRICA

POST SHOW REPORT



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THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

PLASTEX 2026 concluded successfully in Cairo, reaffirming its position as the Middle East and North Africa's leading exhibition and conference platform for the plastics and rubber industry. Held at a pivotal moment for industrial growth and sustainable manufacturing transformation, the event brought together regional and international stakeholders to address the priorities shaping the sector's future.

Over four days, the exhibition welcomed 22,217 industry professionals from 67 countries and hosted 476 exhibiting companies, representing the full plastics and rubber value chain. The integrated multi-conference programme — comprising the Strategic, Recycling & Packaging, and Technical Conferences — delivered focused insight on materials innovation, circular economy integration, advanced processing technologies, and evolving regulatory and investment frameworks.

By combining exhibition scale with strategic and technical dialogue, PLASTEX 2026 strengthened business engagement, knowledge exchange, and cross-border collaboration, reinforcing Egypt's position as a regional manufacturing hub and solidifying PLASTEX's role as a cornerstone platform for industry growth across MENA.



PLASTEX 2026 IN NUMBERS

22,217

Global Attendees

476

Exhibiting Companies

255

Conference Delegates

105

Expert Speakers

67

Participating Countries

47

Conference Sessions

6

Country Pavilions

EXHIBITION OVERVIEW

PLASTEX 2026 further strengthened Egypt's position as a regional hub for innovation, trade, and industrial advancement within the plastics and rubber sector. The exhibition brought together 476 exhibitors from more than 67 countries, showcasing comprehensive participation across the entire value chain — from raw material producers, compounders, and machinery manufacturers to converters, recyclers, packaging specialists, and finished product suppliers.

Across four days, the exhibition floor provided a dynamic platform for product evaluation, supplier comparison, and strategic engagement between regional and international stakeholders. Attendees explored efficiency-enhancing technologies, advanced processing solutions, sustainable materials, and next-generation recycling systems designed to improve competitiveness and operational performance.

By convening the full ecosystem under one roof, PLASTEX 2026 facilitated meaningful supply chain integration, partnership development, and knowledge exchange, delivering clear insight into the innovations and market trends shaping the future of plastics and rubber manufacturing across MENA.

EXHIBITOR PROFILES

Machinery & Equipment

Raw Materials & Auxiliaries

Semi-Finished & End Products

Plastics Packaging

Plastics Recycling

Robotics & Automation

Service Providers

AI Solutions, Robotics & Automation

Technical Components & Spare Parts

EXHIBITOR INSIGHTS

90%

Satisfied or highly satisfied with the overall exhibition

88%

Likely to recommend PLASTEX to industry peers

86%

Likely to exhibit again at PLASTEX 2028

81%

Met or exceeded their participation objectives



“ For over four decades, PLASTEX has provided a vital platform to connect with both existing and prospective clients. It enables direct engagement, fosters new business opportunities, and enhances our market credibility by allowing customers to experience firsthand the technologies we bring to Egypt's plastics industry. ”

Amr Nassar
General Manager
Nassar for Import and Export



WHERE PERFORMANCE-DRIVEN INNOVATION

PLASTEX 2026 featured a strong portfolio of established global brands and leading regional manufacturers, underscoring the exhibition's international reach and commercial significance. Exhibitors participated from across Europe, Asia, the Middle East, and beyond, reflecting the event's role as a strategic gateway to MENA markets.

Representing the entire plastics and rubber value chain — from raw material producers and machinery manufacturers to technology providers, converters, recyclers, and finished product specialists participating companies demonstrated the breadth of solutions driving industrial performance, supply chain integration, and long-term sector growth.



FROM GLOBAL PIONEERS COMES TOGETHER





VISITOR OVERVIEW

PLASTEX 2026 attracted a high-calibre audience of decision-makers and industry professionals from across the plastics and rubber value chain. With strong regional and international representation, visitors attended to source advanced technologies, evaluate new suppliers, strengthen partnerships, and gain strategic insight into the innovations and market dynamics shaping the future of manufacturing across MENA and global markets.

VISITOR PROFILES

- Agriculture
- Automation & Systems Integration
- Automotive
- Aviation & Aerospace
- Bioplastics / Green Tech
- Building & Construction
- Chemicals & Additives
- Consumer Products
- Electrical & Electronics
- Energy & Power
- Engineering Services
- Food & Beverage
- Furniture & Home Goods
- IT & Telecommunications
- Leisure & Sporting Goods
- Mechanical Engineering
- Medical & Healthcare
- Oil & Gas
- Packaging & Labeling
- Petrochemicals
- Plastic Manufacturers
- Plastic Processing
- Plastics & Rubber
- Shipbuilding & Marine
- Textiles & Fabrics
- Tooling, Moulds & Dies
- Transportation & Logistics
- Waste Management & Recycling
- Water Treatment & Sewage

VISITOR INSIGHTS

93%
Said PLASTEX influenced purchasing and supplier selection

96%
Likely to recommend visiting PLASTEX to industry peers

92%
Likely to visit PLASTEX 2028



“ PLASTEX is a core strategic platform. It enables direct engagement with our customers to understand market needs, address technical and commercial requirements, and align closely with demand dynamics. From solution discussions to pricing and forecasting, PLASTEX delivers the insights and relationships essential to our business making our continued participation a strategic priority. ”

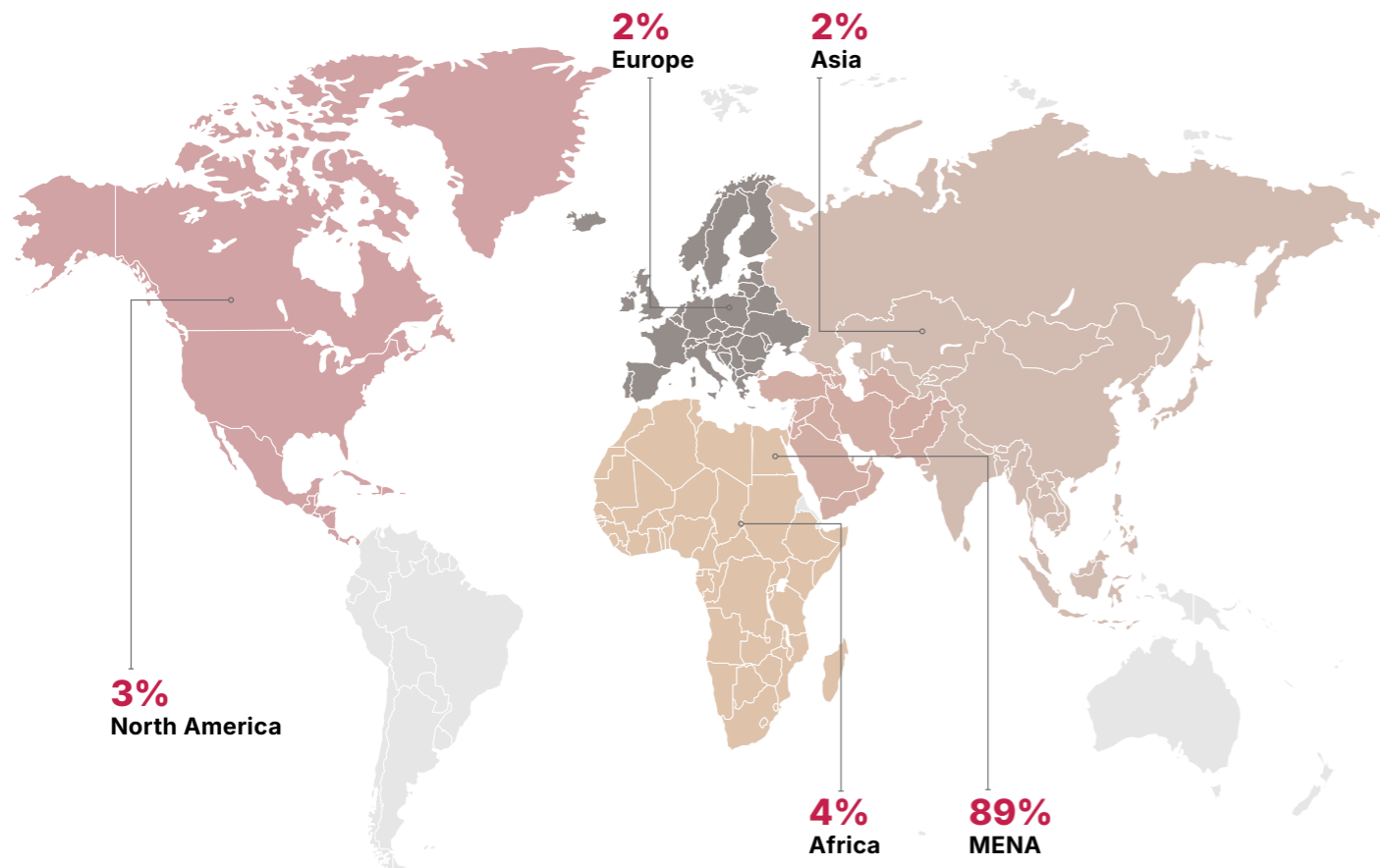
Mohamed Zakaria
Chairman and CEO
Sidi Kerir Petrochemicals Company (Sidpec)



VISITOR REPRESENTATION



GLOBAL PRESENCE



ATTENDEES BY SENIORITY:

42%
Decision Makers

31%
Purchasers/
Buyers

27%
Industry Professionals

ATTENDEE FEEDBACK

94%
Plan to visit next edition

96%
Rated PLASTEX as an important platform

93%
Met their objectives

93%
Met or exceeded expectations



CONFERENCE OVERVIEW

PLASTEX 2026 delivered a three-track conference programme bringing together industry leaders, technical experts, and policymakers to address the priorities shaping the plastics sector. Focused on sustainability, innovation, and industrial growth, the conferences combined strategic dialogue with applied technical insight.

Sessions explored sustainable materials, circular economy integration, recycling and packaging advancements, and manufacturing efficiency, aligning policy, technology, and market demand. Collectively, the programme reinforced Egypt's position as a regional manufacturing hub and highlighted the industry's commitment to long-term competitiveness and sustainable growth across MENA.

CONFERENCE IN NUMBERS

255

Conference Delegates

105

Expert Speakers

47

Conference Sessions

3

Conference Tracks

CONFERENCE INSIGHTS

92%

Satisfied with their delegate experience at PLASTEX 2026

97%

Likely to recommend the PLASTEX Conferences to industry peers

83%

Rated the overall conference quality as good or excellent



PLASTEX has become much more than a commercial exhibition - it is now a strategic platform for knowledge exchange, innovation showcase, and industrial transformation. It unites manufacturers, exporters, and investors with real opportunities for regional growth.

Eng. Khaled Abu El Makarem
Chairman
Chemicals & Fertilizers Export Council (CEC)



We are entering a new era in plastics manufacturing, where low-cost, high-efficiency technologies are enabling faster, smarter production. Recycling is no longer optional it's a prerequisite to accessing international markets and reducing our carbon footprint.



Eng. Sherif El Sayad
Chairman
Engineering Industries Export Council, Egypt

STRATEGIC CONFERENCE



The plastics industry across MENA and global markets is experiencing accelerated transformation, driven by regulatory evolution, sustainability priorities, and rapid technological advancement. As demand for responsible production increases, the sector is redefining how growth and environmental accountability coexist.

Delivered as part of PLASTEX 2026, the Strategic Conference convened senior industry leaders and policymakers for high-level dialogue on growth strategies, regulatory direction, advanced manufacturing integration, and cross-sector collaboration. The programme supported alignment between industrial development and sustainability objectives, strengthening Egypt's position as a competitive regional manufacturing hub and reinforcing long-term resilience across the plastics value chain.



PLASTEX is fast establishing itself as a leading platform in the Middle East for plastics and circularity. I'm proud to represent Petcore Europe at this year's edition, which for the first time integrates a dedicated conference that bridges business with innovation. It offers a unique opportunity to engage with technology providers, explore cutting-edge solutions, and understand the regulatory and innovation landscape shaping the future of sustainable plastics.

Antonello Ciotti
President / Global Commercial Director
Petcore Europe



LEADERS DRIVING STRATEGIC DIALOGUE



Khaled Abu El Makarem
Chairman
Chemicals and Fertilizers
Export Council (CEC)



Dr. Frank Abraham
Global Director - Research
& Development
Platinum Industries Ltd



Eng. Sherif El Sayad
Chairman
Engineering Industries
Export Council, Egypt



Mohamed Zakaria
Chairman and CEO
Sidi Kerir
Petrochemicals
Company (Sidpec)



Hesham Soliman
CEO & Chairman
The Egyptian Ethylene
& Derivatives Company
(ETHYDCO)



Ahmed Mowakea
Chairman
Egyptian
Petrochemical
Company (EPC)



Khaled Mohamed Abdou
Vice President -
Manufacturing
K Line Europe GmbH



Amin Khayyal
Chief Business Development
& Strategic Marketing Officer
Egyptian Propylene &
Polypropylene (EPP)



Nader Saad Ali
Chief SME & Commercial
Banking Executive
National Bank of Egypt
(NBE)



Tamer El Habbal
CEO / Board Member
Delta Plast / Plastic
Division at the Federation
of Egyptian Industries /
EPEMA



Amr Fathi
CEO
Environ Adapt



Suchrat Saidov
Group CEO
Silon s.r.o



Padmanabhan D S
President
Sales & Marketing
TCI Sanmar
Chemicals SAE



Dr. Eng. Khaled Ahmed Akl
Professor
American University of Cairo



Dr. Eman Abdel Mohsen
National Project Coordinator
United Nations Industrial
Development Organization
(UNIDO)



Mohamed Hussein Kelany
CEO
Egychem



Mundhar Al Rawahi
Head of Ladayn
Program
OQ Marketing



Rasha Hasaneen
Chief Product &
Sustainability Officer
Aspen Technology



Yousra Abdel Aziz
Head of Plastic Unit
Ministry of
Environment Egypt



David Jaklin
Deputy Sales Director
SILON



Patrick Gilabert
Regional Head
United Nations Industrial
Development Organization
(UNIDO)



Antonello Ciotti
President / Global
Commercial Director
Petcore Europe

RECYCLING & PACKAGING CONFERENCE



The Recycling and Packaging Conference at PLASTEX 2026 highlighted the latest innovations, technologies, and operational practices shaping the future of plastics recovery and packaging design. Amid growing demand for more sustainable packaging and efficient waste management systems, the conference provided industry professionals with practical insight into emerging technologies and evolving market expectations.

The programme addressed both technical advancement and real-world application. From advanced pyrolysis methods to AI-driven sorting systems, sessions examined scalable solutions across the value chain. Discussions also covered developments in biodegradable materials, nanotechnology integration, and closed-loop systems, while fostering collaboration among stakeholders working to strengthen circular economy outcomes.



Egypt is building a balanced legislative framework that protects the environment while empowering industry through initiatives such as the waste management law, extended producer responsibility, and the green label.



Yousra Abdel Aziz
Head of Plastic Unit
Ministry of Environment Egypt



INDUSTRY VOICES IN RECYCLING & PACKAGING



Mohamed Meatemed Eissawy
Assistant Minister for Planning,
Investment & Institutional
Support
Ministry of Environment, Egypt



Nadim Elias
Chairman
Egyptian Export Council for
Printing, Packaging, Paper
Literary & Artistic Works



Yehia El Menshawy
International
Cooperation Manager
Chemicals and Fertilizers
Export Council



Yousra Abdel Aziz
Head of Plastic Unit
Ministry of
Environment Egypt



Yara Yassin
Co-Founder
Up-Fuse



Eng. Khalid Al Kaabi
Chairman
Ecobatch Plastic Factory



Amr Shalan
CEO
TileGreen



Rasha Hasaneen
Chief Product &
Sustainability Officer
Aspen Technology



Wail Al Jaaidi
CEO
Saudi Top Plastic
Factory (STP)



Hani Halim Ibrahim
Chairman & CEO
Al Ahram Group



Rabeh El Sherif
Managing Director
Coveris Flexibles



Dina Soliman
Co-Founder &
Chief Growth Officer
Reblox Panel



Saber El Saadany
Co-Founder &
Chief Commercial Officer
Nile Recycling



Rachida Semail
Partner
Food and Food Packaging
Keller and Heckman



Dr. Sara Ibrahim
Executive Director
Export Council for Printing
and Packaging, Egypt



Mohamed Maged
Executive Director
Chemicals and Fertilizers
Export Council (CEC)



Hossam Eldin Shehata
Executive Director / CEO
Hydrochem International LLC
Upper Egypt for Spinning
and Weaving



Theresa Gollner
Regional Operational Projects &
Sustainability Manager AMET
Alpla Plastic Middle East
Industries LLC



Ahmed Abdelaleem
Country Manager
Plastic Bank



Shereen Shaheen
Head of Corporate &
Public Affairs MENA
Tetra Pak



Ahmed Saeed
Founder & CEO
Drop Me



Rabeh El-Shenawe
CEO & Founder
Grenco Egypt



Islam Elkosiry
Packaging Recovery
Manager
Coca-Cola HBC Egypt



Raj Shah
CEO
Coherent Market
Insights
(CMI)



Abdallah Atef Elmeligy
CEO
Green Cycle Egypt



TECHNICAL CONFERENCE

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The Technical Conference at PLASTEX 2026 delivered a comprehensive programme dedicated to the engineering and operational advancements shaping the future of plastics manufacturing. As part of the wider conference portfolio, the sessions convened technical specialists, production leaders, and research professionals to examine the next generation of materials, processing technologies, and performance-driven innovation.

The programme delivered a focused analysis of advanced production methodologies, material innovation, automation integration, and quality optimisation strategies to enhance efficiency, consistency, and overall performance. It also explored practical implementation challenges, equipment modernisation, and the growing role of data-driven manufacturing in strengthening competitiveness. With a clear emphasis on applied solutions, the Technical Conference enabled the exchange of technical expertise and operational best practices while supporting industry efforts to integrate circular economy principles, reduce material waste, and advance sustainable manufacturing across the plastics value chain.



PLASTEX 2026 confirmed that Egypt is becoming a true MENA hub for plastics, where machinery, raw materials, converters, and sustainability solutions meet in one serious marketplace. The quality of exhibitors and the depth of business conversations showed we're shifting from "talk" to real implementation. PLASTEX is no longer optional—it's a must.



Mohamed Elsharkawy
Chairman & Co-founder
APT - Sharky



TECHNICAL CATEGORIES



1
Material Advancements in PVC, PP and PE



2
Advanced Plastics Moulding, Forming, and Film Production Technologies



3
Sustainable Plastic Production Methods



4
Innovations in Plastics for the Packaging Industry



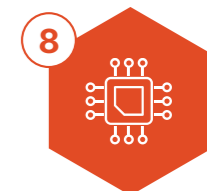
5
Evolution of Additive Manufacturing Technologies



6
Breakthroughs in High-Performance Engineered Plastics



7
Cutting-Edge Recycling Technologies



8
Automation and AI in Manufacturing



GLOBAL COVERAGE



GLOBAL MARKETING REACH

26M
Online
Readership

17.3M
Social Media
Coverage Views

9.7M
Television
Coverage Views

8.1M
Editorial
Coverage Views

5M
Sessions

1.4M
Page View

749K
Users

131K
Database of Industry
Professionals

150+
Email
Campaigns

MEDIA PARTNERS





SOCIAL & DIGITAL OUTREACH



in

4,154,948+
LinkedIn Impressions

76,462+
LinkedIn Clicks

f

2,946,799+
Facebook Impressions

32,445+
Facebook Clicks

Instagram

231,462+
Instagram Impressions

6,455+
Instagram Clicks

YouTube

104,842+
YouTube Views

22,475+
YouTube Impressions

X

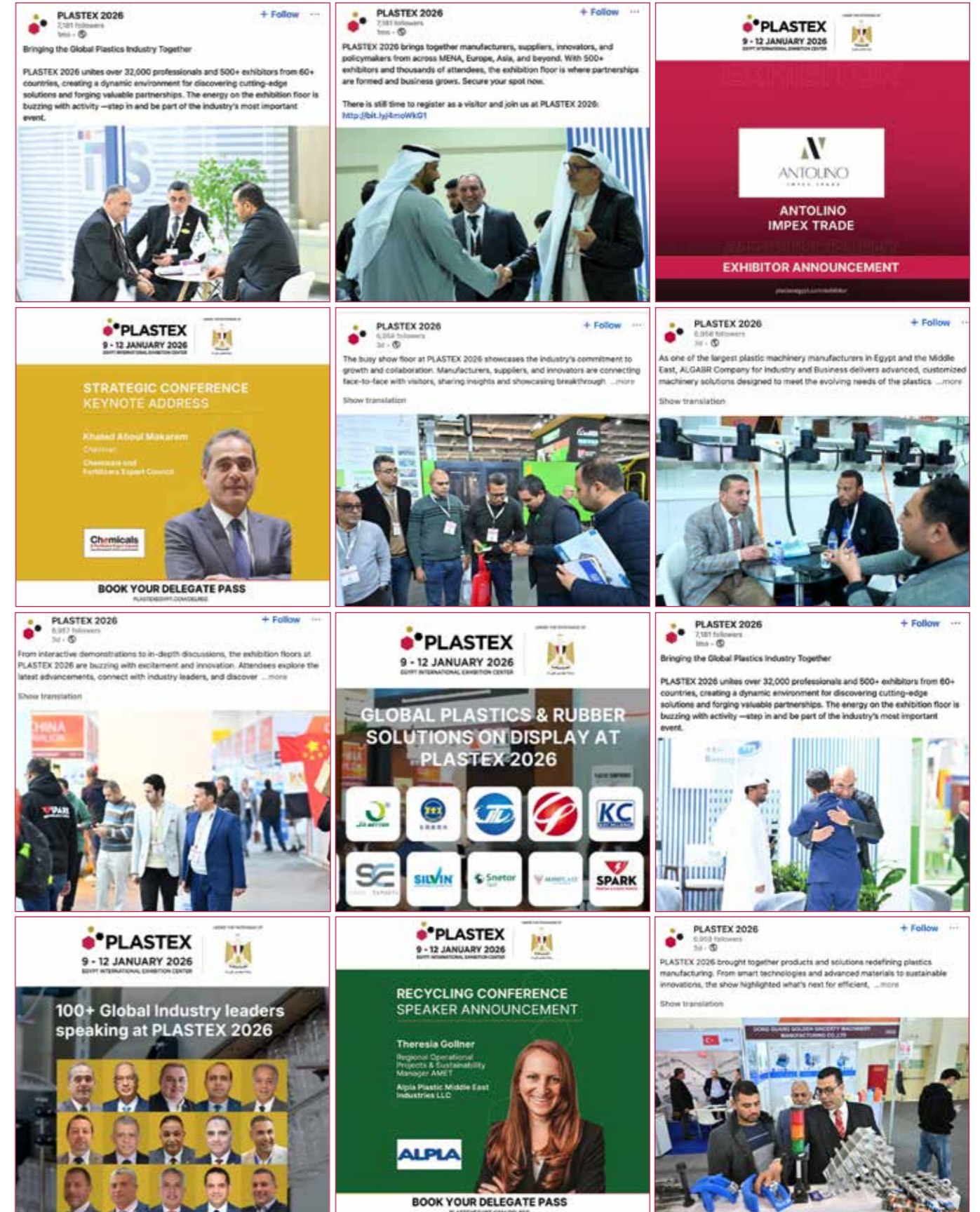
152,478+
X Impressions

4,536+
X Clicks

Google

7.65M+
Google Impressions

248.78K+
Google Clicks



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