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 Under the Patronage of H.E. Dr. Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt

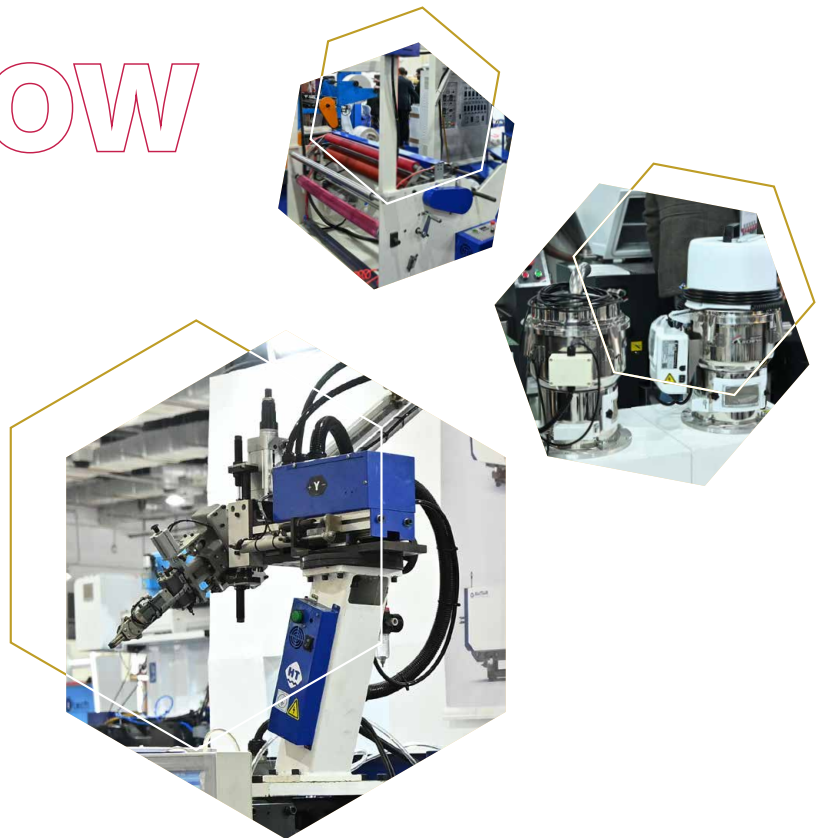
 **PLASTEX**  
**9 - 12 JANUARY 2026**  
 EGYPT INTERNATIONAL EXHIBITION CENTER

SUPPOTED BY



THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE  
 MIDDLE EAST & NORTH AFRICA

# POST SHOW REPORT



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# THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

PLASTEX 2026 concluded successfully in Cairo, reaffirming its position as the Middle East and North Africa's leading exhibition and conference platform for the plastics and rubber industry. Held at a pivotal moment for industrial growth and sustainable manufacturing transformation, the event brought together regional and international stakeholders to address the priorities shaping the sector's future.

Over four days, the exhibition welcomed 27,253 industry professionals from 67 countries and hosted 684 exhibiting companies, representing the full plastics and rubber value chain. The integrated multi-conference programme — comprising the Strategic, Recycling & Packaging, and Technical Conferences — delivered focused insight on materials innovation, circular economy integration, advanced processing technologies, and evolving regulatory and investment frameworks.

By combining exhibition scale with strategic and technical dialogue, PLASTEX 2026 strengthened business engagement, knowledge exchange, and cross-border collaboration, reinforcing Egypt's position as a regional manufacturing hub and solidifying PLASTEX's role as a cornerstone platform for industry growth across MENA.



## PLASTEX 2026 IN NUMBERS

**27,253**

Global Attendees

**684**

Exhibiting Companies

**255**

Conference Delegates

**106**

Expert Speakers

**67**

Participating Countries

**52**

Conference Sessions

**6**

Country Pavilions

**3**

Conference Tracks

## EXHIBITION OVERVIEW

PLASTEX 2026 further strengthened Egypt's position as a regional hub for innovation, trade, and industrial advancement within the plastics and rubber sector. The exhibition brought together 684 exhibitors from more than 60 countries, showcasing comprehensive participation across the entire value chain — from raw material producers, compounders, and machinery manufacturers to converters, recyclers, packaging specialists, and finished product suppliers.

Across four days, the exhibition floor provided a dynamic platform for product evaluation, supplier comparison, and strategic engagement between regional and international stakeholders. Attendees explored efficiency-enhancing technologies, advanced processing solutions, sustainable materials, and next-generation recycling systems designed to improve competitiveness and operational performance.

By convening the full ecosystem under one roof, PLASTEX 2026 facilitated meaningful supply chain integration, partnership development, and knowledge exchange, delivering clear insight into the innovations and market trends shaping the future of plastics and rubber manufacturing across MENA.

## EXHIBITOR PROFILES INCLUDE:

Machinery & Equipment

Raw Materials & Auxiliaries

Semi-Finished & End Products

Plastics Packaging

Plastics Recycling

Robotics & Automation

Service Providers

Ai Solutions Robotics & Automation

Technical Components & Spare Parts

## EXHIBITOR INSIGHTS

**90%**

Satisfied or highly satisfied with the overall exhibition

**88%**

Likely to recommend PLASTEX to industry peers

**86%**

Likely to exhibit again at PLASTEX 2028

**81%**

Met or exceeded their participation objectives



“ For over four decades, PLASTEX has provided a vital platform to connect with both existing and prospective clients. It enables direct engagement, fosters new business opportunities, and enhances our market credibility by allowing customers to experience firsthand the technologies we bring to Egypt's plastics industry. ”

**Amr Nassar**  
General Manager  
Nassar for Import and Export

# WHERE PERFORMANCE-DRIVEN INNOVATION

PLASTEX 2026 featured a strong portfolio of established global brands and leading regional manufacturers, underscoring the exhibition's international reach and commercial significance. Exhibitors participated from across Europe, Asia, the Middle East, and beyond, reflecting the event's role as a strategic gateway to MENA markets.

Representing the entire plastics and rubber value chain — from raw material producers and machinery manufacturers to technology providers, converters, recyclers, and finished product specialists participating companies demonstrated the breadth of solutions driving industrial performance, supply chain integration, and long-term sector growth.



# FROM GLOBAL PIONEERS COME TOGETHER





## VISITOR OVERVIEW

PLASTEX 2026 attracted a high-calibre audience of decision-makers and industry professionals from across the plastics and rubber value chain. With strong regional and international representation, visitors attended to source advanced technologies, evaluate new suppliers, strengthen partnerships, and gain strategic insight into the innovations and market dynamics shaping the future of manufacturing across MENA and global markets.

### VISITOR PROFILES INCLUDE:

- Agriculture
- Automation & Systems Integration
- Automotive
- Aviation & Aerospace
- Bioplastics / Green Tech
- Building & Construction
- Chemicals & Additives
- Consumer Products
- Electrical & Electronics
- Energy & Power
- Engineering Services
- Food & Beverage
- Furniture & Home Goods
- IT & Telecommunications
- Leisure & Sporting Goods
- Mechanical Engineering
- Medical & Healthcare
- Oil & Gas
- Packaging & Labeling
- Petrochemicals
- Plastic Manufacturers
- Plastic Processing
- Plastics & Rubber
- Shipbuilding & Marine
- Textiles & Fabrics
- Tooling, Moulds & Dies
- Transportation & Logistics
- Waste Management & Recycling
- Water Treatment & Sewage

### VISITOR INSIGHTS

**93%**  
Said PLASTEX influenced purchasing and supplier selection

**96%**  
Likely to recommend visiting PLASTEX to industry peers

**92%**  
Likely to visit PLASTEX 2028



“ PLASTEX is a core strategic platform. It enables direct engagement with our customers to understand market needs, address technical and commercial requirements, and align closely with demand dynamics. From solution discussions to pricing and forecasting, PLASTEX delivers the insights and relationships essential to our business making our continued participation a strategic priority. ”

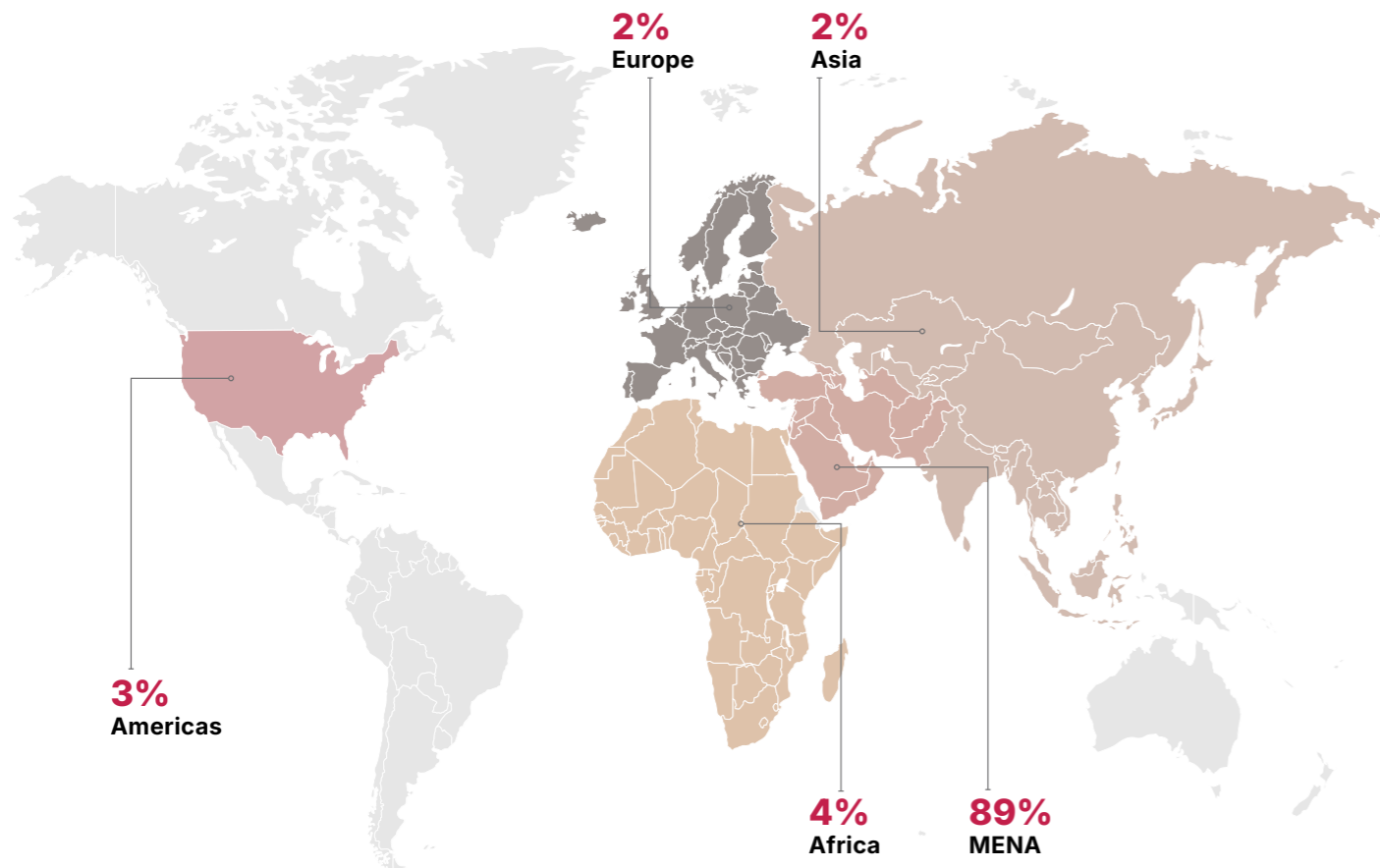
**Mohamed Zakaria**  
Chairman and CEO  
Sidi Kerir Petrochemicals Company (Sidpec)



# VISITOR REPRESENTATION



## GLOBAL PRESENCE



## ATTENDEES BY SENIORITY:



## ATTENDEE FEEDBACK





## CONFERENCE OVERVIEW

PLASTEX 2026 delivered a three-track conference programme bringing together industry leaders, technical experts, and policymakers to address the priorities shaping the plastics sector. Focused on sustainability, innovation, and industrial growth, the conferences combined strategic dialogue with applied technical insight.

Sessions explored sustainable materials, circular economy integration, recycling and packaging advancements, and manufacturing efficiency, aligning policy, technology, and market demand. Collectively, the programme reinforced Egypt's position as a regional manufacturing hub and highlighted the industry's commitment to long-term competitiveness and sustainable growth across MENA.

## CONFERENCE IN NUMBERS

**255**

Conference Delegates

**106**

Expert Speakers

**52**

Conference Sessions

**3**

Conference Tracks

## CONFERENCE INSIGHTS

**92%**

Satisfied with their delegate experience at PLASTEX 2026

**97%**

Likely to recommend the PLASTEX Conferences to industry peers

**83%**

Rated the overall conference quality as good or excellent



PLASTEX has become much more than a commercial exhibition - it is now a strategic platform for knowledge exchange, innovation showcase, and industrial transformation. It unites manufacturers, exporters, and investors with real opportunities for regional growth

**Khaled Abu El Makarem**  
Chairman  
Chemicals & Fertilizers Export Council (CEC)



We are entering a new era in plastics manufacturing, where low-cost, high-efficiency technologies are enabling faster, smarter production. Recycling is no longer optional it's a prerequisite to accessing international markets and reducing our carbon footprint.



**Eng. Sherif El Sayad**  
Chairman  
Engineering Industries Export Council, Egypt

# STRATEGIC CONFERENCE



The plastics industry across MENA and global markets is experiencing accelerated transformation, driven by regulatory evolution, sustainability priorities, and rapid technological advancement. As demand for responsible production increases, the sector is redefining how growth and environmental accountability coexist.

Delivered as part of PLASTEX 2026, the Strategic Conference convened senior industry leaders and policymakers for high-level dialogue on growth strategies, regulatory direction, advanced manufacturing integration, and cross-sector collaboration. The programme supported alignment between industrial development and sustainability objectives, strengthening Egypt's position as a competitive regional manufacturing hub and reinforcing long-term resilience across the plastics value chain.



For over four decades, PLASTEX has provided a vital platform to connect with both existing and prospective clients. It enables direct engagement, fosters new business opportunities, and enhances our market credibility by allowing customers to experience firsthand the technologies we bring to Egypt's plastics industry.

**Antonello Ciotti**  
President / Global Commercial Director  
**Petcore Europe**



# LEADERS DRIVING STRATEGIC DIALOGUE



**Khaled Abu El Makarem**  
Chairman  
Chemicals and Fertilizers  
Export Council (CEC)



**Dr. Frank Abraham**  
Global Director - Research  
& Development  
Platinum Industries Ltd



**Eng. Sherif El Sayad**  
Chairman  
Engineering Industries  
Export Council, Egypt



**Mohamed Zakaria**  
Chairman and CEO  
Sidi Kerir  
Petrochemicals  
Company (Sidpec)



**Hesham Soliman**  
CEO & Chairman  
The Egyptian Ethylene  
& Derivatives Company  
(ETHYDCO)



**Ahmed Mowakea**  
Chairman  
Egyptian  
Petrochemical  
Company (EPC)



**Khaled Mohamed Abdou**  
Vice President -  
Manufacturing  
K Line Europe GmbH



**Amin Khayyal**  
Chief Business Development  
& Strategic Marketing Officer  
Egyptian Propylene &  
Polypropylene (EPP)



**Nader Saad Ali**  
Chief SME & Commercial  
Banking Executive  
National Bank of Egypt  
(NBE)



**Tamer El Habbal**  
CEO / Board Member  
Delta Plast / Plastic  
Division at the Federation  
of Egyptian Industries /  
EPEMA



**Amr Fathi**  
CEO  
Environ Adapt



**Suchrat Saidov**  
Group CEO  
Silon s.r.o



**Eng. Mohamed Fouad**  
CEO / Secretary General  
Egypt Oil & Gas Group  
Egypt Gas & Energy  
Association



**Padmanabhan D S**  
President  
Sales & Marketing  
TCI Sanmar  
Chemicals SAE



**Dr. Eng. Khaled Ahmed Akl**  
Professor  
American University of Cairo



**Dr. Eman Abdel Mohsen**  
National Project Coordinator  
United Nation Industrial  
Development Organization  
(UNIDO)



**Mohamed Hussein Kelany**  
CEO  
Egychem



**Mundhar Al Rawahi**  
Head of Ladayn  
Program  
OQ Marketing



**Rasha Hasaneen**  
Chief Product &  
Sustainability Officer  
Aspen Technology



**Youusra Abdel Aziz**  
Head of Plastic Unit  
Ministry of  
Environment Egypt



**David Jaklin**  
Deputy Sales Director  
SILON



**Patrick Gilbert**  
Regional Head  
United Nations Industrial  
Development Organization



**Antonello Ciotti**  
President / Global  
Commercial Director  
Petcore Europe



**Hamees Ibrahim**  
Event Presenter  
PLASTEX

# RECYCLING & PACKAGING CONFERENCE



The Recycling and Packaging Conference at PLASTEX 2026 highlighted the latest innovations, technologies, and operational practices shaping the future of plastics recovery and packaging design. Amid growing demand for more sustainable packaging and efficient waste management systems, the conference provided industry professionals with practical insight into emerging technologies and evolving market expectations.

The programme addressed both technical advancement and real-world application. From advanced pyrolysis methods to AI-driven sorting systems, sessions examined scalable solutions across the value chain. Discussions also covered developments in biodegradable materials, nanotechnology integration, and closed-loop systems, while fostering collaboration among stakeholders working to strengthen circular economy outcomes.



Egypt is building a balanced legislative framework that protects the environment while empowering industry through initiatives such as the waste management law, extended producer responsibility, and the green label.



**Yousra Abdel Aziz**  
Head of Plastic Unit  
Ministry of Environment Egypt



# INDUSTRY VOICES IN RECYCLING & PACKAGING



**Mohamed Meatemed Eissawy**  
Assistant Minister for Planning,  
Investment & Institutional  
Support  
Ministry of Environment, Egypt



**Nadim Elias**  
Chairman  
Egyptian Export Council for  
Printing, Packaging, Paper  
Literary & Artistic Works



**Yehia El Menshawy**  
International  
Cooperation Manager  
Chemicals and Fertilizers  
Export Council



**Yousra Abdel Aziz**  
Head of Plastic Unit  
Ministry of  
Environment Egypt



**Yara Yassin**  
Co-Founder  
Up-Fuse



**Eng. Khalid Al Kaabi**  
Chairman  
Ecobatch Plastic Factory



**Amr Shalan**  
CEO  
TileGreen



**Rasha Hasaneen**  
Chief Product &  
Sustainability Officer  
Aspen Technology



**Wail Al Jaaidi**  
CEO  
Saudi Top Plastic  
Factory (STP)



**Hani Halim Ibrahim**  
Chairman & CEO  
Al Ahram Group



**Rabeh El Sherif**  
Managing Director  
Coveris Flexibles



**Dina Soliman**  
Co-Founder &  
Chief Growth Officer  
Reblox Panel



**Saber El Saadany**  
Co-Founder &  
Chief Commercial Officer  
Nile Recycling



**Rachida Semail**  
Partner  
Food and Food Packaging  
Keller and Heckman



**Dr. Sara Ibrahim**  
Executive Director  
Export Council for Printing  
and Packaging, Egypt



**Mohamed Mageed**  
Executive Director  
Chemicals and Fertilizers  
Export Council (CEC)



**Hossam Eldin Shehata**  
Executive Director / CEO  
Hydrochem International LLC  
Upper Egypt for Spinning  
and Weaving



**Theresa Gollner**  
Regional Operational Projects &  
Sustainability Manager AMET  
Alpa Plastic Middle East  
Industries LLC



**Ahmed Abdelaleem**  
Country Manager  
Plastic Bank



**Shereen Shaheen**  
Head of Corporate &  
Public Affairs MENA  
Tetra Pak



**Ahmed Saeed**  
Founder & CEO  
Drop Me



**Rabeh El-Shenawe**  
CEO & Founder  
Grenco Egypt



**Islam Elkosiry**  
Packaging Recovery  
Manager  
Coca-Cola HBC Egypt



**Raj Shah**  
CEO  
Coherent Market  
Insights  
(CMI)



**Abdallah Atef Elmeligy**  
CEO  
Green Cycle Egypt



# TECHNICAL CONFERENCE

Headline Sponsor



Signature Polymers



The Technical Conference at PLASTEX 2026 delivered a comprehensive programme dedicated to the engineering and operational advancements shaping the future of plastics manufacturing. As part of the wider conference portfolio, the sessions convened technical specialists, production leaders, and research professionals to examine the next generation of materials, processing technologies, and performance-driven innovation.

The programme delivered a focused analysis of advanced production methodologies, material innovation, automation integration, and quality optimisation strategies to enhance efficiency, consistency, and overall performance. It also explored practical implementation challenges, equipment modernisation, and the growing role of data-driven manufacturing in strengthening competitiveness. With a clear emphasis on applied solutions, the Technical Conference enabled the exchange of technical expertise and operational best practices while supporting industry efforts to integrate circular economy principles, reduce material waste, and advance sustainable manufacturing across the plastics value chain.



PLASTEX 2026 confirmed that Egypt is becoming a true MENA hub for plastics, where machinery, raw materials, converters, and sustainability solutions meet in one serious marketplace. The quality of exhibitors and the depth of business conversations showed we're shifting from "talk" to real implementation. PLASTEX is no longer optional—it's a must.



**Mohamed Elsharkawy**  
Chairman & Co-founder  
APT - Sharky

## TECHNICAL CATEGORIES



1  
Material Advancements in PVC, PP and PE



2  
Advanced Plastics Moulding, Forming, and Film Production Technologies



3  
Sustainable Plastic Production Methods



4  
Innovations in Plastics for the Packaging Industry



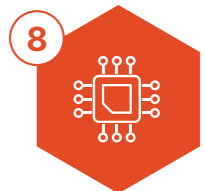
5  
Evolution of Additive Manufacturing Technologies



6  
Breakthroughs in High-Performance Engineered Plastics



7  
Cutting-Edge Recycling Technologies



8  
Automation and AI in Manufacturing



# GLOBAL COVERAGE



# GLOBAL MARKETING REACH

**26M**  
Online  
Readership

**17.3M**  
Social Media  
Coverage Views

**9.7M**  
Television  
Coverage Views

**8.1M**  
Editorial  
Coverage Views

**5M**  
Sessions

**1.4M**  
Page View

**749K**  
Users

**131K**  
Database of Industry  
Professionals

**150+**  
Email  
Campaigns





# SOCIAL & DIGITAL OUTREACH



**in**

**4,154,948+**  
LinkedIn Impressions

**76,462+**  
LinkedIn Clicks

**f**

**2,946,799+**  
Facebook Impressions

**32,445+**  
Facebook Clicks

**Instagram**

**231,462+**  
Instagram Impressions

**6,455+**  
Instagram Clicks

**YouTube**

**104,842+**  
YouTube Views

**22,475+**  
YouTube Impressions

**X**

**152,478+**  
X Impressions

**4,536+**  
X Clicks

**Google**

**7.65M+**  
Google Impressions

**248.78K+**  
Google Clicks

**PLASTEX 2026**  
7,181 followers  
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Bringing the Global Plastics Industry Together

PLASTEX 2026 unites over 32,000 professionals and 500+ exhibitors from 60+ countries, creating a dynamic environment for discovering cutting-edge solutions and forging valuable partnerships. The energy on the exhibition floor is buzzing with activity —step in and be part of the industry's most important event.

There is still time to register as a visitor and join us at PLASTEX 2026: <http://bit.ly/4moWkG1>

**PLASTEX 2026**  
6,958 followers  
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The busy show floor at PLASTEX 2026 showcases the industry's commitment to growth and collaboration. Manufacturers, suppliers, and innovators are connecting face-to-face with visitors, sharing insights and showcasing breakthrough ...more

Show translation

**PLASTEX 2026**  
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As one of the largest plastic machinery manufacturers in Egypt and the Middle East, ALGABR Company for Industry and Business delivers advanced, customized machinery solutions designed to meet the evolving needs of the plastics ...more

Show translation

**PLASTEX 2026**  
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Bringing the Global Plastics Industry Together

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**PLASTEX 2026**  
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PLASTEX 2026 brought together products and solutions redefining plastics manufacturing. From smart technologies and advanced materials to sustainable innovations, the show highlighted what's next for efficient, ...more

Show translation

**PLASTEX 2026**  
9 - 12 JANUARY 2026  
EGYPT INTERNATIONAL EXHIBITION CENTER

**STRATEGIC CONFERENCE KEYNOTE ADDRESS**

Khaled About Makarem  
Chairman  
Chemicals and Fertilizers Export Council

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PLASTEXEGYPT.COM/DELREG

**PLASTEX 2026**  
9 - 12 JANUARY 2026  
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**GLOBAL PLASTICS & RUBBER SOLUTIONS ON DISPLAY AT PLASTEX 2026**

**PLASTEX 2026**  
9 - 12 JANUARY 2026  
EGYPT INTERNATIONAL EXHIBITION CENTER

**RECYCLING CONFERENCE SPEAKER ANNOUNCEMENT**

Theresa Gollner  
Regional Operational Projects & Sustainability Manager AMET  
Alpha Plastic Middle East Industries LLC

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PLASTEXEGYPT.COM/DELREG

**ANTOLINO IMPEX TRADE**  
ANNOUNCEMENT  
EXHIBITOR ANNOUNCEMENT

**DONG QUANG GOLDEN SINCERITY MACHINERY MANUFACTURING CO., LTD.**

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9 - 12 JANUARY 2028

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