

SUPPORTED BY



Ministry of Trade & Industry وزارة التجارة والصناعة

THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA



THE LARGEST PLASTICS & RUBBER EXHIBITION IN THE MIDDLE EAST & NORTH AFRICA

Held under the Patronage of the Ministry of Trade and Industry and supported by the Chamber of Chemical Industries, the Division of Plastics Industries and the Chemical & Fertilizers Exports Council.

PLASTEX is set to shape the next decade of transformation in the plastics and rubber industry, making Egypt the hotbed for innovation reflecting wider trends, attracting change-makers and identifying growing opportunities within Middle East and North Africa markets.

PLASTEX has been the trusted partner of local and international plastics companies and the market entry tool for international brands seeking to establish a footprint in MENA. The exhibition provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies with over 500 exhibiting companies from 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.

In 2026, PLASTEX returns to convene the global industry to take part in what will be our most vibrant edition yet. By participating in PLASTEX 2026, your company will be plugged into the heart of this rapidly growing regional market, giving you exclusive access to buyers from across the region.



PLASTEX 2026 IN NUMBERS



20,000 SQM EXHIBITION SPACE

500+ EXHIBITING COMPANIES



PARTICIPATING COUNTRIES



CONFERENCE SESSIONS

10+ COUNTRY PAVILIONS



EGYPT - THE WORLD'S MOST LUCRATIVE PLASTICS AND RUBBER MARKET

Egypt is a major industrial country, with a strategic geographic location close to Africa and the Middle East. Plastics industry is one of the most flourishing and active sectors of the chemical industry sector in Egypt. With the plastics market expected to grow at an annual rate of 10% over the next 10 years, Egypt is set to become the largest producer and consumer of plastics, plastic items and raw materials in the MENA region.

Although Egypt consumes 11% of the MENA's share of plastic products and 0.7% of global production, Egyptian companies can only produce around 2 million tons of various types of plastics and plastic raw materials which represents only 30% of market needs. The remaining demand is satisfied through the import of 6 million tons of plastics raw material from international suppliers.

Egypt's plastics exports reached \$1.5 billion in the financial year 2023, driving increased investments and international partnerships. This aligns with the government's dedication to advancing the plastics and rubber industry, solidifying Egypt as a major investment hub for the plastics industry.

EGYPT MARKET OVERVIEW



Egypt plastics consumption per capita is 19.3 kg. 70% of the production imported from other countries

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Egypt witnesses 10% increase in plastics demand annually attracting USD 7.2 billion in investments with USD 198 billion production capacity



Egypt's engineering plastics market is estimated to reach USD 858 million in 2026

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Egypt imports 100% of plastic materials for engineering and other uses represent more than 12% of its demand for plastic raw materials

PLASTEX is the largest event in plastics and rubber in MENA and 2024 edition it was bigger than ever before. The Egyptian government has set a goal to enhance the country's exports of plastics and rubber to new markets, specifically targeting the African continent. The plan is to capitalise on the growing demand for these products in the African market and increase the revenue generated from exports. The government is working with local manufacturers to improve the quality of their products and expand their production capabilities, with the aim of establishing Egypt as a leading exporter of plastics and rubber products in Africa.

Khaled Abc Chairman Chemical and





Local plastic processors consume more than 2.5 million metric ton of material.



Egypt is said to be the 4th largest plastic good producer in the world



Currently, Egypt produces more than 1.5 million metric ton of plastics raw materials per year

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The Egyptian plastics industry supplies 30% of domestic plastic consumption

Khaled Aboul Makarem

Chemical and Fertilizers Export Council



REASONS TO EXHIBIT



GAIN ENTRY INTO NEW MARKETS

PLASTEX is the regions only platform that connects international and regional plastic raw materials, machinery, technology and end product suppliers with buyers and distributors from multiple industries.



MEET AND NETWORK

PLASTEX is the meeting place providing an unprecedented opportunity to reconnect meet and network with the entire plastics value chain and embark on new business opportunities and partnerships.



PRODUCE NEW SALES LEADS

PLASTEX brings you directly into the hub of the region's plastics industry and gives you the opportunity to stand out from competitors and showcase products and services.



LAUNCH NEW PRODUCTS

Present your latest products, services and technology to over 32,000 international trade buyers - presenting the perfect opportunity for you to reach your target audience.



INCREASE BRAND AWARENESS

Showcase your products and services to over 32,000 attendees and establish your company's brand presence as key industry player in the region and reach out to wider Middle East and North African region.



FIND REGIONAL DISTRIBUTORS

Forge relationships with influential representatives and decision-makers who can support your brands growth in the region.



EXHIBITOR PROFILES









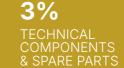


EQUIPMENT



19%

RAW MATERIALS & AUXILIARIES





2%

PLASTICS



RE-INFORCED

ABOUT THE SPECIALISED ZONES

RECYCLING

Supporting sustainable companies and addressing the challenges concerning recycling Plastics waste, PLASTEX has introduced a new Recycling zone providing an opportunity to new entrepreneurs and established companies to share and discuss their recycling methods and technologies.



The plastics industry is constantly innovating and improving production and waste management in the plastics packaging sector. PLASTEX will be launching a new zone highlighting sustainability, flexible packaging and cutting edge solutions for the packaging industry.

TECHNOLOGY

Fostering digital transformation in the plastics industry, PLASTEX will be hosting a dedicated Industry 4.0 Zone. An essential building blocks for the industry to embark on its transformative journey and achieve greater efficiency and improved cost effectiveness.









PACKAGING



RUBBER

Rubber industry is an important resource based industry sector in the world. It has witnessed a steady and strong growth over the years. Providing more insights on the latest innvovation and solutions for the rubber industry, PLASTEX will be hosting an exclusive zone in the upcoming edition.

SHOWCASING PERFORMANCE-DRIVEN

(\mathbf{f}) Akdeniz Chemson ALBIS ALGABR V ARBURG **MATSUI** MOCA (AMUT AFRIOCHER ANTOLINO المعادى لتوكيلات ماكينات البلاستيك INPER TEADS E Коральноск ASSAR battenfeld-cincinnatio BEIERS **SLEND COLOUR BLESSON** Powered by Innovation dm **OĞUZ MAKİNA** BORCHE MD International PLATINUM **BORUNTE**[®] G ENGEL EGYPLAST 宝捷精机 Pyramids Plastics Power jet BY ELSEWEDY ELECTRIC be the first ELGEDDAWI-DMCC Eco Batch 3 HAITIAN 1 GRACE SPG STAR PLASTIC OFFICIPIS IN TERM UNIT THINK **Galata** Chemicals GAP ASTICS MACHINERY Starlinger polymers 0 m ĬLLĬG التصنيTASNE ... inpak INGENIA INAN GERİ DÖNÜŞÜM SİSTEMLERİ SUNACE ANONIM ŞİRKETİ AMASH THE CHENG **JURRY** ONVA **JWELL** Plastifying a better life! GROUP



INNOVATIONS FROM GLOBAL PIONEERS



INTERNATIONAL COUNTRY PAVILIONS

The PLASTEX Egypt 2026 country pavilions present an array of opportunities, enabling plastics and rubber solutions providers from 60+ countries to deliver innovative products, technologies and equipment to the 32,000+ international attendees. Pavilion exhibitors benefit from the collective strength and reputation of their country's expertise, for enhanced visibility and credibility with visitors actively seeking the right products for tomorrow's requirements.

The pavilions serve as a hub for showcasing every country's advanced capabilities, bringing together a diverse range of companies under one roof so visitors can compare competitive products. The pavilions also offer insights into the countries' commercial landscapes, resources, policies and investment opportunities at once; instrumental information in identifying potential partnerships or distribution channels.





Egypt is becoming an increasingly important market for Chinese suppliers, and PLASTEX presents major opportunities for external plastics and rubber solutions providers such as Jwell, Tongda machinery, GENOX recycling, PowerJet and Weier to connect with local partners. The upcoming edition will see more participation from China as we expand our end-to-end offers for the Middle East and North Africa markets, and introduce competitive products to counter growing regional demand.

UNITED

KINGDOM

Mr. Mao Wanqing President Hoer Expo Group

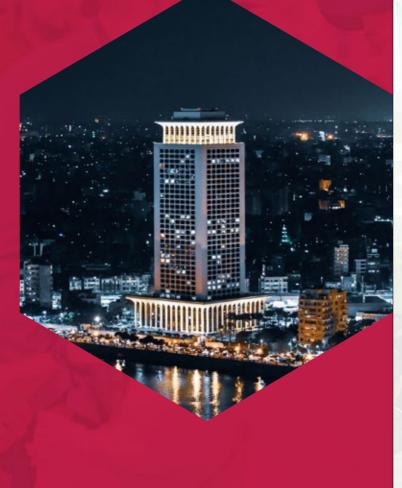


TAKING VISITOR EXPERIENCE TO NEW HEIGHTS

PLASTEX offers insights on the latest technical developments, procedures, techniques, and future trends. It connects buyers from the Middle East and North Africa with leading international and regional manufacturers and distributors providing an unprecedented opportunity for face-to-face interaction, business negotiations, and networking.

PLASTEX is a trusted partner of local and international plastics companies and is a major event for international brands seeking to emphasise their presence in the region, as well as, those wishing to enter one of the most lucrative global markets.

The event provides opportunities for buyers and sellers to meet, learn, network, do business and discover new products, solutions and technologies from over 500 exhibiting companies and 60+ participating countries providing a world-class environment for trade across the industry's full value-chain.



ATTENDEE PROFILES



3% Automotive

3% Agriculture





1% Textiles & Fabrics

1% Households & Furniture



Food &

Beverage

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6% Government & Embassies



23%

Plastic

Manufacturers



4% Waste Management & Recycling

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We are excited to take part in PLASTEX and are looking to establish contact with producers and major users of woven packaging and technical textiles such as packaging producers, the chemical and fertiliser industry, cement plants, manufacturers of building materials and other dry bulk goods.

Franz Gass **Regional Sales Director** Starlinger















4% Medical & Healthcare



11% Plastics Processing



9% Packaging, Labelling & Printing







4% Consumer Products



12% Building & Construction



12% Exporters, Importers, & Distributors



REVOLUTIONISING PLASTICS WITH SUSTAINABLE INNOVATION FOR GLOBAL IMPACT

PLASTEX 2026 brings together industry leaders, innovators, and policymakers for four transformative conferences focused on advancing sustainability, innovation, and growth in the plastics sector. Engage in high-level discussions, explore cuttingedge technologies, and gain practical insights to navigate the challenges and opportunities facing the industry. Together, let's redefine the future of plastics in Egypt and the MENA region.

CONFERENCE IN NUMBERS

200+

Conference Delegates

35+ Conference Sessions 100+

Conference Speakers

4 Conference Tracks Feptier 1, 13
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STRATEGIC CONFERENCE

The plastics industry, both in the MENA region and globally, is undergoing significant transformation driven by increasing demand for sustainable practices, regulatory shifts, and technological advancements. As a sector pivotal to various industries ranging from packaging to automotive, plastics manufacturing is at a crucial crossroads, balancing growth with environmental responsibility.

The Strategic Conference at PLASTEX 2026 will convene high-level discussions on sustainable growth strategies, regulatory developments, public-private partnerships, and advanced manufacturing technologies, providing a unique platform for industry strategists, business leaders, and decision-makers. By aligning with Egypt's economic and environmental goals, the conference positions the country as a leader in sustainable plastics manufacturing, fostering cross-sector collaboration, and driving long-term growth and resilience in the global market.



CONFERENCE THEMES



Sustainable Growth and Economic Prosperity



Global Market Trends and Investment Opportunities



Navigating Regulatory Changes



Building Resilient Supply Chains



Public-Private Partnerships for Industry Innovation



Sustainable Growth and **Economic Prosperity**

TECHNICAL CONFERENCE

The Technical Conference at PLASTEX 2026 brings together engineers, production specialists, and R&D professionals to delve into the cutting-edge technologies, materials, and processes reshaping the plastics industry. Attendees will gain in-depth knowledge of advanced production techniques, material innovations, and emerging technologies that improve product performance and operational efficiency.

With an emphasis on addressing industry challenges, the Technical Conference provides industry experts with the opportunity to exchange best practices, explore innovative solutions, and discover how to integrate circular economy principles, reduce waste, and drive sustainability within the plastics value chain.

8 TECHNICAL CATEGORIES





Material Advancements

Advanced Plastics Moulding, Forming, and Film Production Technologies



Sustainable Methods

6

Innovations Industry



RECYCLING & PACKAGING CONFERENCE

The Recycling & Packaging Conference at PLASTEX 2026 is a forward-thinking event that focuses on the latest innovations, technologies and practices shaping the future of recycling and packaging in the plastics industry. As the industry grapples with increasing consumer demand for sustainable packaging and more efficient recycling processes, this conference offers professionals across the recycling and packaging sectors the opportunity to explore cutting-edge solutions.

From advanced pyrolysis techniques to Al-driven sorting systems, the conference will cover both technical innovations and practical applications. Delving into the latest trends in biodegradable packaging materials, nanotechnology applications and closed-loop recycling systems, all while networking with leaders and innovators who are pushing the boundaries of sustainability.

TRAINING PROGRAMME



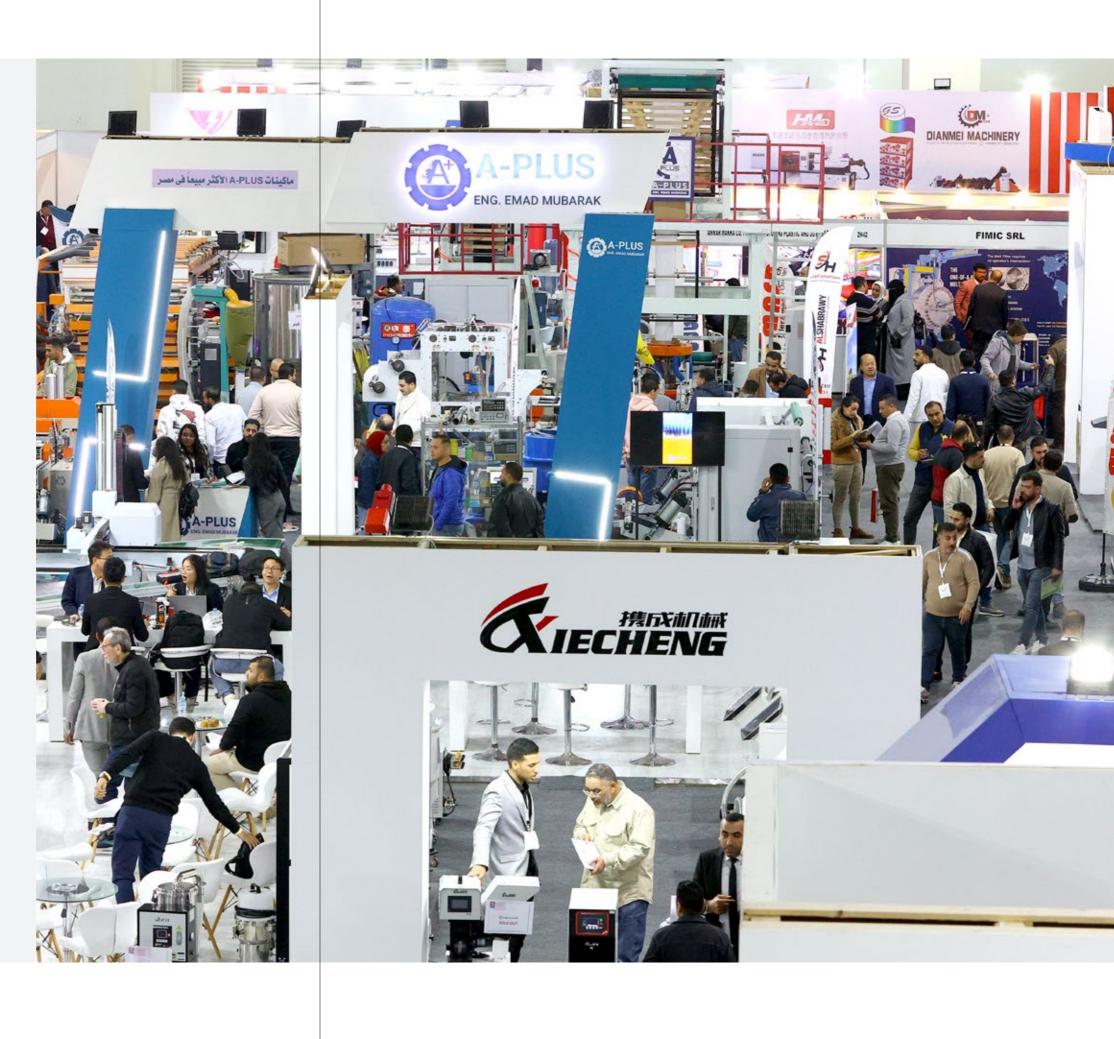
The Training Programme provides a unique learning experience for professionals across the plastics industry. With a focus on building capacity, enhancing technical skills and staying updated on the latest technologies and best practices, this intensive program empowers participants to lead sustainable change within their organizations. The sessions cover key topics such as sustainable production methods, advanced recycling techniques, occupational health & safety, quality management systems (QMS) and waste management strategies.

Attendees will gain practical, actionable knowledge through interactive workshops, expert-led discussions and real-world case studies, equipping them to address the most pressing challenges facing the industry today.



COMPREHENSIVE PRODUCT SHOWCASE BY INTEREST





THANK YOU TO OUR 2024 SUPPORTERS, SPONSORS & PARTNERS





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EXHIBITION AND SPONSORSHIP

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